

# VANTAGE




SEPTEMBER 2014 • £3.50

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## THE FASHION ISSUE EXCLUSIVES

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BACKSTAGE FAIRY TALES WITH DOMENICO DOLCE AND STEFANO GABBANA;  
SEBASTIAN MANES HAILS THE MASTERS AT SELFRIDGES;  
FROM FIRST STITCH TO WAITING LISTS AT MULBERRY'S SOMERSET ATELIER;  
AND SUPERMODEL PSYCHOLOGY WITH THE BRITISH FASHION COUNCIL



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G H I B L I



A vertical photograph of a forest. The background is filled with many thin, light-colored tree trunks and branches, creating a bokeh effect with soft, out-of-focus light spots. In the foreground, a single, thicker tree trunk runs vertically from the bottom to the top of the frame. On the right side, the arm and shoulder of a person are visible, wearing a dark blue sleeveless top. The overall lighting is soft and natural, suggesting a sun-dappled forest environment.

MP

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# From the editor



“We love beautiful women,” says Stefano Gabbana, “We always try to create clothes that enhance their beauty, their curves...”

As we move into September, and waif-like models parading next year’s collections fill every media outlet, it is reassuring to know that some of those at the top still appreciate a healthy female form. The eponymous design

duo behind Dolce & Gabbana – who have had their fair share of press coverage of late – share some exclusive behind-the-scenes photography and anecdotes from their new fairy tale ready-to-wear campaign with Gabrielle Lane (p. 10).

Selfridges launches The Masters this month, a celebration of the originators, pioneers and provocateurs that shape the fashion landscape. With Stella McCartney, Dries Van Noten, Paul Smith and Oscar de la Renta as just four of the 12 iconoclasts tasked with creating an exclusive collection or piece, I get a sneak preview with the store’s acclaimed buying director, Sebastian Manes (p. 14).

Elsewhere, as Mulberry prepares to launch the Cara Delevingne collection, we visit the brand’s Somerset factory and experience fine British craftsmanship first hand (p. 54); and get to know the real meaning of the term ‘model behaviour’ with consultant psychologist for the British Fashion Council, Elaine Slater (p. 82). And from runway to rail, Danielle Betts rounds up the biggest and most wearable AW14 buys (from p. 44).

If London Fashion Week sends you running for the hills, I’d suggest the lush green knolls of Ibiza.

Join me at the idyllic Cas Gasi (p. 98) where post-wedding carbohydrates are the only order of the day. Whoever thinks “nothing tastes as good as skinny feels” has never tried the monkfish and red prawn paella.

Kari Rosenberg  
Editor

## VANTAGE

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Kari Rosenberg

Deputy Editor  
Gabrielle Lane

Collection Editor  
Annabel Harrison

Contributing Editor  
Richard Brown

Sub Editor  
Jasmine Phillips

Feature Writers  
Olivia Sharpe, Danielle Betts

Senior Designer  
Daniel Poole

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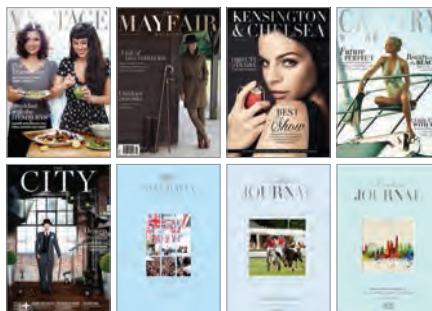
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The Fairy Tale World of Dolce & Gabbana, p. 10

Modelled by Claudia Schiffer, photography by Domenico Dolce, art direction by Stefano Gabbana

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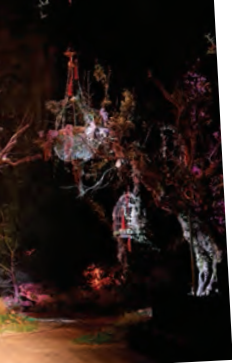






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# The FAIRY TALE WORLD of DOLCE & GABBANA

As they launch their Autumn/Winter 2014 clothing collection, rich with fairies and folklore, Domenico Dolce and Stefano Gabbana share the outtakes from their new advertising campaign with *Gabrielle Lane* and explain their inspirations

PHOTOGRAPHY / DOMENICO DOLCE

ART DIRECTION / STEFANO GABBANA



Once upon a time in Milan, the Dolce & Gabbana AW14 show began with an enchanted tree, a swirl of snow and a little Tchaikovsky, and ended with a parade of bejewelled pixies. The eponymous design duo – who have had their fair share of press coverage of late – shared not only their newest clothing collection, but a richly crafted fairytale rooted in Sicily, the enchantment of which has extended from the runway to their new ready-to-wear advertising campaign.

The Dolce & Gabbana fable is a world of magic keys, owls, swans and squirrels – appliquéd onto handbags, cocktail dresses and coats. It's a vision that led one critic to write simply: "Who doesn't need some fairy dust?" And as the designers tell me, while sharing behind-the-scenes shots from the campaign, it deliberately complements the menswear offering, which they showcased in January. "We got our inspiration from the men's collection, influenced by the history of the Normans, and then we decided to ask ourselves what other things had come from that same era. The answer was fairies! During the Middle Ages and throughout the Norman period, legends and stories of fairies flourished, so we decided to create a fable about Sicily. There are knights,



armour, hoods and helmets – a world of imagination," explains Stefano Gabbana.

"We wanted to give a clear message and to develop the theme to its full extent: the tradition and the tailoring of Italy are important elements of Dolce & Gabbana's style," adds co-designer and business partner Domenico Dolce.

The time taken to make a new collection varies, but six-to-eight months is typical for them. Regardless of how successful the brand becomes, the two men remain emphatically involved in all of its processes. "We are both 100 per cent involved in everything. If I am more involved with the design, Stefano will be more involved with the press. We like to monitor every passage that happens in our brand, from the choice of a button to the soundtrack to our shows," says Dolce.

To this end, the behind-the-scenes photographs which accompany this piece were shot by Domenico himself and directed by Stefano, who says of the campaign: "We wanted to recreate the fairytale atmosphere [of the show]. There is an enchanted forest where the characters are the Norman kings and the fairies."

Unlike in previous years, the pair wanted to produce something that felt almost realistic, which led to them theming the backdrop on a Sicilian garden, where the arrival of dusk offers a transition window to darker looks incorporating black veils and hoods.

It is, in fact, the red fur coat and fantasy-inspired versions of the top-handle Monica bag (named in honour of actress Monica Bellucci) that they like best from this current creative turn, describing the coat as most representative of the range.

"Our favourite colours this season are red, prune and forest green," says





Dolce. “We also love fabric collages. For this collection we made cutouts from various fabrics and overlapped them, as you did when you were children – with cardboard, glue and a lot of imagination,” volunteers Gabbana.



Supermodel Claudia Schiffer, who is fronting the campaign, was on hand throughout the shoot to bring the collection to life. Working with some of the most beautiful and creative people in the world (whereby Madonna also gets a mention) is one of the highlights of a standard Dolce & Gabbana working day. “That – and designing clothes that we would like to wear. We love what we do, so that’s the best part of our jobs!” says Dolce.

“We love beautiful women,” chimes Gabbana, warming to the theme. “We always try to create clothes that enhance their beauty, their curves... we like to think that a woman who wears our label wants to be very feminine and sensual at the same time.” What should a woman wear? I ask him. “Besides the black lace dress, which I love, I am very keen on a woman dressing in tailored suits as well. A beautiful lady can be very sensual in a man’s jacket and a white shirt. We don’t have a secret, we love women’s bodies so we try and make them [even] more beautiful, season after season.”

The pair credit their Italian heritage for informing their values. Indeed, Sicilian life has become a never-ending source of inspiration in recent years.

“I am Italian and in Italy, women are very important,”

says Domenico. “Most of the time they are the ones who run the show! They are often lovers, mothers, sisters, managers at once. They are the foundation that keeps everything and everyone together, so for me, the female figure is almost angelic. My mother is a very influential figure in my life: we have always been very close and to this day we try to meet for dinner every Sunday evening.” While the brand has seen unprecedented success, the past few years have been anything but plain sailing. Do they have a motto for life? “Yes – it can be described by three S’s – Sicilia, style and sensuality!” La dolce vita indeed. ■



[dolcegabbana.com](http://dolcegabbana.com)



# THE MANES EVENT

As Selfridges launches The Masters, a creative project celebrating the veritable godfathers (and mothers) of the fashion landscape, *Kari Rosenberg* talks exclusive Alaïa python skirts and Oscar de la Renta gowns with the store's acclaimed buying director, Sebastian Manes





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# S

Sebastian Manes, buying director at Selfridges, insists that the debonair Henri Leclair, head of ladies fashion in ITV'S *Mr Selfridge* mini-series, isn't based on him. But I find that hard to believe. Tall, dark, handsome, with oh-so-French foppish greying hair, a crisp white shirt and smart black jeans, I feel as collected as the giggling shop-girl Kitty as I'm shown the way to an all-white conference room.

We're here to discuss The Masters, Selfridges' major celebration of the "originators, pioneers and provocateurs that shape the fashion landscape" that launches this month. Stella McCartney, Dries Van Noten, Paul Smith and Oscar de la Renta are just four of the 12 handpicked iconoclasts tasked with creating an exclusive, emblematic capsule collection or piece to form the foundations of the campaign, championing the design philosophy of which they are deemed master ('modernity', 'eclectic', 'inspiration' and 'elegance' respectively). Star pieces include an Alaïa python skirt (The Master of Architecture); a Marc Jacobs re-edition of the SS05 bow sweater (The Master of Mood); and Roberto Cavalli's limited-edition red gown with a rose gold snake back (The Master of Glamour).

It has been a concept 12 months in the making, timed to frame the much-anticipated completion of Selfridges' Designer Galleries; the final space was conceived in collaboration with renowned fashion architect Joseph Dirand. "We wanted to do a big campaign to celebrate both genders for designers," says Manes, looking almost amused by my list of questions. Once the space was finished, the first person he approached was Rick Owens. "The response was immediately very positive, and then we contacted the others. Because the brief was so interesting, they absolutely loved it. We have the dream 12. Every single designer has been carefully selected by us. It was

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not an economy buy by any means! They each serve different aspects and aesthetics in life, and not only from a commercial perspective. I think we represent the niche very well, too. Whether you follow fashion or not, you can immediately think of a special piece that [each designer] does." The lesser known names (at least to the non-fashion followers) are Jun Takahashi of Undercover, Thom Browne and Yohji Yamamoto for their "subversion, showmanship and defiance".

He won't admit to a soft spot for a particular designer, but, because Manes was born in Marseilles and grew up in France, Jean Paul Gaultier (The Master of Expression) was an early inspiration. "I remember being in the South of France in the 80s when I was about 14 and it was all about the rave. He was the first designer I really connected with. Jean Paul Gaultier has not disappeared, but he hasn't had a presence in the UK for a while now. So when we went to see the last show, we were so amazed by it. We had several meetings, and for me to meet him for the first time was something really special." The designer is scheduled to front a space-odyssey inspired takeover, just another component to the multifaceted initiative. "I remember a T-shirt I had back then with 'Fan Club Gaultier' written on it!" And no, he doesn't still have it...

The master titles were a joint effort, some of which came from Manes and his team while the others sprung from the designers themselves. "It was through conversations with them, completely," he smiles again, carefully formulating each and every word. "We didn't want to be too directional. We suggested [what we







● thought] they were the master of, and some agreed, but others completely erased that or changed it slightly. It was as simple as a conversation between us and the designer. We originally approached Alaïa with ‘form’ and he very specifically wanted ‘architecture’. We didn’t really understand why,” Manes muses, as I detect a momentary lapse in his PVC-sheen diplomacy, “he probably saw it as something very structural.”

Partnering with Everyman on an in-store 75-seat cinema, showing the master cast’s selection of favoured film references, each will have a dedicated Oxford Street window, “inspired by a film narrative or genre”. Named Master of the Elements, Owens will also be marking 20 years since the inception of his label with *The World of Rick Owens*, something Manes is particularly excited by, which will include a series of visual installations in the flagship corner ‘window 20’ as well as a specially commissioned 25ft Rick Owens statue on the building’s façade, in juxtaposition to Gilbert Bayes’ famous Queen of Time clock. (*The World of Rick Owens* will also encompass an exclusive 20-piece collection and a new menswear store-in-store, among other initiatives.) “For Rick Owens, it’s the first time he’s ever used colour,”

## “If you want to be in Selfridges, it’s because you want to shop like a local”

says Manes. “He’s incorporating our signature yellow into the entire 20 piece collection. People will really engage with that and the price points are very varied.”

Mixing art installation, film and fashion, I ask where Manes stands on the whole fashion as art debate. “Historically, a lot of designers get inspiration from art,” he says. “Clearly a lot of museums are doing more and more exhibitions about fashion. What is interesting is when they just [explore] one collection. They clearly put you in the mind of the designer, so you know exactly where the inspiration came from. And that sometimes stems from a TV series, or music, or art and the [exhibition] is just the story behind it. I think what we saw more recently is the artist connecting with the fashion designer. When we did Marc Jacobs for Louis Vuitton, we collaborated with Japanese artist Yayoi Kusama (famed for her bold spots in jarring colours), and that was a great example of how you can marry art and fashion.

“To an extent, I think couture [is an art] because of the sophistication and the hours put into it. And because most of the time it’s a one off. But I think there is an element of commodity in fashion as well. And both are acceptable. I guess more and more, people are individual and they want to find their own style, rather than [follow] big trends. But this is living art as opposed to something very static. A museum is one thing to understand the history, but it’s not art in the proper sense.”



However, our burgeoning love for fashion-as-art exhibitions, from *Isabella Blow: Fashion Galore!* and *Valentino: Master of Couture* at Somerset House to the current *Wedding Dresses 1775-2014* at the V&A, does seem to be directly transcending to the shop floor. “In terms of the way people are buying, we’re selling much more of the show pieces,” says Manes. “Five years ago we weren’t really buying from the runway, but now the team is snapping up lots of catwalk pieces. The demand for garments that are like art is definitely there. In terms of gowns that are thousands of pounds, you wonder what customers are doing with those pieces. Are they collecting them or are they being fabulous and wearing them?”

Talk turns to the recent influx of international big-spenders, for whom hundreds of thousands on a single dress is mere pocket change. And while Manes (obviously) welcomes these spenders with open tills, he’s not interested in catering solely for this type of shopper. “Our philosophy hasn’t changed. Both five years ago and today, we always thought when we went to a showroom about buying a collection with a fashionable Londoner in mind. Having repositioned our womenswear and menswear departments we do offer more luxury than we used to, but we’re still accessible at the same time. Everything we do requires thinking about the London shopper and if there are tourists that want to shop like Londoners, they are obviously more than welcome. But we don’t see ourselves as a tourist attraction; it’s not the London Eye! We welcome everyone; there is not a barrier up with passport control. But if you want to be in Selfridges, it’s because you want to shop like a local.”

As well as The Masters campaign, Manes and his team are working with designers to create capsule collections which will be immediately available straight after the runway shows. After all, with consumers now able to do the same, the department store buyers will need to keep up. Manes doesn’t look too worried. “I guess we’ll see how it goes,” he drawls in a way only the French can. “We’re doing an experience with Erdem after his show in September, where we will take the theme of the next season show and present a capsule line available for one day only. It’s super-limited. The 400 or so people who go to the show will be invited to go in store and get the collection.” He looks truly horrified at my suggestion that the items will no doubt end up on eBay within minutes. “I don’t think we’ll ever

see people buying to sell!”

Not overly concerned with the season’s trends, Manes sticks to monochrome – “If I’m very adventurous I’ll try the grey!” – but doesn’t favour one brand over another. “I don’t have a specific designer; to me it’s just about the design. I’ve loved trainers for the last year. Today they’re Givenchy, yesterday was Nike.” I’ve never been more conscious of what I’ve got on, I say, although I’ve also gone for black and white, despite the stifling temperature outside. “Friends have said that inviting me over is like having the fashion police! So I think you’re right, people are more conscious of what they wear around me. I never really thought about it but I’ve heard it a couple of times!”

Before heading off, I can’t resist asking for a little style advice (with any luck, he’ll send me home with his hand-picked package). “You always need a leather jacket, whether you’re a man or a woman. And an Alaïa black dress. The Stella McCartney suit is a very good one.” Are these his biggest sellers? “Alaïa is selling really well; printed dresses in general are,” he says. “But London designers are selling in a way that we’ve never before. Peter Pilotto, Roksanda Ilincic, Christopher Kane. London Fashion Week has become such a platform for talent. In terms of inspiration, all the designers will tell you that London is so vibrant. It is their

inspiration, so I find that very interesting. You now have all the biggest buyers in the world coming here and we support the capital’s designers.”

I ask who he turns to at the end of a weary day; whose advice he couldn’t live without. There’s that smile again, a twinkle in his eye. “I guess behind every man there is a great woman. My wife Audrey pushes me a lot. She works in the same industry, so if I struggle sometimes I will go to her. And just one sentence can put me back on track.”

As ITV’s Agnes Towler would say: “Good job Mr Leclair!” I mean, Mr Manes. ■

**The Masters launches 21 August in store and online at [selfridges.com/themasters](http://selfridges.com/themasters)**

**Opening page:** Signature cobalt blue gown, £5,775, Oscar de la Renta  
**Second page:** Sebastian Manes; Classic grey blazer, £1,540, classic grey trouser, £950, classic silver bar tie, £250, classic white oxford shirt, £180 and classic tie in medium grey wool, £170, all Thom Browne; Melanie wool jacket in black, £920 and mesh-panel fringed dress in black, £1,750, Stella McCartney  
**This page, clockwise from left:** Limited-edition red gown with rose gold snake back, £9,000, Roberto Cavalli; Leather jacket, £1,320, Undercover; Leather jacket, £5,370, Yohji Yamamoto; Suit blazer, £1,500, Paul Smith





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WISH *list*

## LIGHT WORK

Milanese jeweller Pomellato first came onto the scene in 1967 amid the hype of the psychedelic swinging sixties; as a result, the brand has always enjoyed a certain freedom of spirit, breaking the rules with its assortment of eccentric, one-off and brightly-coloured jewels. However, its new Arabesque collection reveals a slightly more subdued look. The line comprises delicate, rose gold pieces featuring amber, an ancient gemstone which symbolises life and is associated with Apollo, god of the sun. The intricate openwork plays with both light and shade, incorporating diamonds and large transparent stones. When paired with the striking figure of Tilda Swinton shot against coloured lights, the result is truly captivating.

[pomellato.com](http://pomellato.com)

Arabesque, Tilda Swinton for Pomellato  
Photography: Jean-Baptiste Mondino

# JEWELLERY NEWS

## MOVES LIKE JAGGER



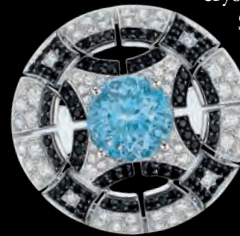
For her A/W14 accessories collection, British fashion designer Jenny Packham was influenced by 1970s socialite Bianca Jagger who was known in her day for being an avid follower of the New York party scene. The designer commented that she admires “women who style themselves with integrity and wit – Bianca was the queen of mindful dressing...” Oversized cuffs, head-turning necklaces and dramatic rings in rich tones of cyan and royal blue, contrasted with lighter shades of topaz and aquamarine, make up the Bianca collection, while statement necklaces featuring jewelled tones, multicoloured headbands and silk champagne organza belts complete the accompanying Solaris collection.

Jenny Packham Accessories Boutique  
34 Elizabeth Street, SW1W 9NZ  
jennypackham.com



## CAFÉ SOCIETY

At Paris Couture Week, Chanel unveiled its latest haute joaillerie collection, Café Society. A departure from previous collections based around signature house symbols such as the lion, the camellia and the star, the new 81-piece line instead embraces the avant garde and creative world of Paris’ ‘Café Society’ during the 20th century and combines cutting-edge, geometric shapes, diverse colours using an array of precious gemstones and contrasting materials including white gold, rock crystal, onyx and black spinel.



Sadly, you will have to wait a little longer to get your hands on this collection as it doesn’t become available in UK stores until next May.

chanel.com

## CUTTING EDGE

Each piece from the Archi Dior collection, shown at this year’s Paris Couture Week, has been attributed to an iconic line or haute couture gown. Designer Victoire de Castellane has used the concept of architectural design to transform fabric into precious stones and high fashion into high jewellery:

“I wanted to create each piece just like the dresses Christian Dior designed with an architect’s eye, as if the jewels were sculpted, flounced, pleated, belted or draped fabrics... These are pieces of jewellery which take to the catwalk as if they were ballgowns”

- VICTOIRE DE CASTELLANE



dior.com

## GREAT MYSTERIES

Jacques Arpels, founder of historic French jewellery maison Van Cleef & Arpels, was once quoted as saying: “Our aim is to offer excellence in all that we do”. And for more than a century, this is exactly what it has done. One of the most recognised names in haute joaillerie, Van Cleef & Arpels has continuously succeeded in effortlessly fusing elegance, sophistication and beauty since it was first established in 1906. Now art historian and journalist Bérénice Geoffroy-Schneiter has charted the history of the jeweller and its most famous pieces, revealing the mystery behind its patented gem-setting technique, Serti Mystérieux (mystery setting) in her new book, available from September.

Van Cleef & Arpels by Bérénice Geoffroy-Schneiter, £19  
assouline.com





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In the weeks leading up to the opening of her New Bond Street store, I meet Jade Jagger to preview her new limited edition jewellery collection, Neverending, in collaboration with online luxury marketplace 1stdibs. Unsurprisingly, there have been numerous articles written about the daughter of Rolling Stones' frontman Mick Jagger and his first wife Bianca, some of which have been less than flattering, portraying her as a bit of a diva (to put it mildly).

Entering the showroom, I immediately spot Jade; her striking features inherited from both parents are hard to miss. Heavily pregnant (she gave birth to a baby boy just a month after our interview) and being a warm day in May, most women in Jade's shoes would not have welcomed a day being grilled by press. But this doesn't seem to faze her. Appearing effortlessly stylish in a loose-fitting top covering her baby bump, jeans and ballet pumps, she briefly shakes my hand before going back to setting up her jewellery stand.

When we eventually sit down to chat, Jade jokes how she is taking a seat on her throne and the air is instantly lightened. The jewellery designer's latest collection is one of several, but signals her first partnership with 1stdibs.com. Despite being founded in Paris, the online retailer has always considered New York home, having relocated there two years after it was established. It was the perfect fit for Jade who is not shy in telling me that she finds it impossible to move away from her childhood "halcyon days" in 1970s New York, when she would hang out in The Factory with her mother's close friend Andy Warhol. "I can't get away from my heritage. My work always seems to end up being a throwback to the 70s and this has very much become part of my intrinsic style."

Studying the 30-piece collection of statement ruby, sapphire and chrysoprase rings, earrings, pendants and bracelets, it's easy to trace this influence. Jade's craftsmen are based in Jaipur and the pieces possess a bohemian feel (characteristic of 70s jewellery); the majority of the stones, locally and ethically sourced, are set in 18-karat yellow gold and embellished with traditional Indian enamel work and diamonds, mirroring the artistry of the maharajas.

Jade is also inspired by art and architecture. She developed a love of drawing when her father was gifted one of the first Macintosh computers by Steve Jobs and this love was then nurtured by Warhol. In the late 80s, after studying painting in Florence, she worked as an artist and held several successful

# NEVER SAY NEVER

*Olivia Sharpe* meets Jade Jagger in her new Mayfair showroom for a sneak preview of her latest jewellery collection, Neverending, launching in September







exhibitions before setting up her own jewellery line, Jade Inc. She comments: "I'm probably more art-based from my design and artistic backgrounds. I started out making my own paint from pigments such as lapis lazuli and these techniques slowly developed into my jewellery." She is also the founder of interior design company, Jade Jagger for yoo, and this again makes her an ideal collaborator with 1stdibs, a brand

evolved and the latest collection is a reflection of her maturity as a fine jewellery designer.

The whole process of designing Neverending has taken years and Jade is still adding new pieces (hence the name). Fortunately, being a mother of three has meant she has mastered the art of patience. "Having children and working in business makes you understand how good things come to those who wait," she says, smiling. While Neverending highlights Jade's own evolution as a designer, it is still very much in keeping with her signature style. Each piece has a natural confidence and charisma, qualities which I believe to be indicative of the designer herself. Jade has always loved working with semi-precious stones and the first piece she created for Neverending was the emerald ring. "I often start with rings because I can't help myself," she remarks, excitedly.

Later this year, Jade plans to release a Flower

## "Having children and working in business makes you understand how good things come to those who wait"

which specialises in antique furniture and fine art, among other things.

Each piece within the Neverending collection features strong, graphic lines and geometric design elements. Saying that, Jade deems it impossible to define exactly where her inspiration comes from: "I do believe it has a kind of magical quality. My ideas don't necessarily come from a research perspective. They evolve." Having worked in jewellery for 20 years, Jade considers herself a jewellery designer first and foremost but acknowledges that her design background plays a significant part: "All the things I do share a lot of qualities: the use of colour, graphics and a sense of modernity throughout. It applies across the board."

While the collection is edgy and contemporary in many ways, it also possesses a sense of timelessness. After setting up Jade Inc., in 2000 the designer was snapped up by Asprey & Garrard where she worked as creative director for seven years. She is credited with creating some of the house's most iconic collections, including Wings, which remains a bestseller. Jade has been noted for her slightly rock 'n' roll style, incorporating motifs such as disco balls, skulls and arrows. However, over the years, this has

collection, as well as continuing to work on her newly-launched Ibiza range. The gold-plated line of jewellery is part of the designer's more affordable range and demonstrates her love of the Mediterranean island where she has spent many happy years and currently has a home. Leaving the interview, I can't help but think there must never be a dull moment when you're in the presence of Jade Jagger. ■

**Neverending by Jade Jagger is available from 3 September**  
[1stdibs.com](http://1stdibs.com)  
[jadejagger.co.uk](http://jadejagger.co.uk)





Alexander McQueen A/W14

# Sleepy Hollow

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[calleija.com](http://calleija.com)

# WATCH NEWS

## TUDOR RETURNS

Enthusiasts need no longer trip to the Continent to procure one of their preferred Tudor timepieces. Re-entering the UK market after an 11-year hiatus, the brand's watches will be available in 102 stores from this autumn. Our pick of the new collection? The Heritage Chrono Blue (£3,010) – a watch whose original 1973 incarnation now sells at auction for more than £20,000. The modern day version features a case that's grown from 40mm to 42mm and a dial that now possesses three-dimensional hour markers. Tudor-generated waves will be rippling through the affordable watch market from 19 September. Watch this space for more news.

tudorwatch.com



## CUTTING EDGE

Allun Michaels, store manager at Fraser Hart in Brent Cross, selects his watch of the month:



“IWC’s stunning Le Petit Prince is the latest edition to the brand’s Pilot Watch Chronograph collection. It features a striking blue dial and is the third edition to support the Antoine de Saint-Exupéry Youth Foundation in its commitment against illiteracy”

Le Petit Prince Pilot Watch Chronograph  
 £4,750, IWC  
 Fraser Hart, Brent Cross, 020 8732 8459  
 BrentCross@fraserhart.co.uk, @FHBrentCross



## HOROLOGICAL HEAVEN

Watches of Switzerland has opened Europe’s largest luxury watch showroom in time for the company’s 90th birthday. The Regent Street store comprises 12 shop-in-shop brand boutiques, a 12-foot interactive digital screen and a collection of vintage masterpieces, including an extremely rare ‘tropical dial’ Rolex Paul Newman Daytona. If that doesn’t whet your appetite, also on display are IWC’s Portuguese Sidérale Scaffusia, Roger Dubuis’s Quatuor, Baume et Mercier’s Clifton Flying Tourbillon and Jaeger-LeCoultre’s Duomètre Unique Travel Time. Watch nuts, enter at your peril.

Watches of Switzerland  
 155 Regent Street



# ‘What gives you the license to do *this*?’

THE CEO OF A MAJOR SWISS WATCH BRAND ON HEARING ABOUT CALIBRE SH21,  
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# HART of the MATTER



With 40 stores stretching the length of the country, Fraser Hart has been busy carving out a niche in the luxury watch and jewellery sector. *Vantage* talks brands, business and burgeoning times with company CEO Noel Coyle

It's fair to say that Noel Coyle has had a varied career. The man who now sits at the helm of Fraser Hart (and the Anthony Nicholas Group which owns it) has at various points worked in oil exploration, television and video production and FMCGs, before arriving in the watch and jewellery industry more than 20 years ago. CEO of Fraser Hart for the last seven years, Coyle has overseen a dramatic expansion, opening ten stores across the country during a time when the economy was struggling with recession. Coyle splits his time between London and his home town of Dublin.

You acquired Fraser Hart in 2007. What made it such an attractive acquisition?

It gave us an entry into the UK market and into a different level of business; the higher-end watch and jewellery sector. We saw a gap in the market, an opportunity to build on the strong base that Fraser Hart already had to create a unique retail environment with the best brands and the highest customer service standards, a level the larger multiple retailers could not reach.

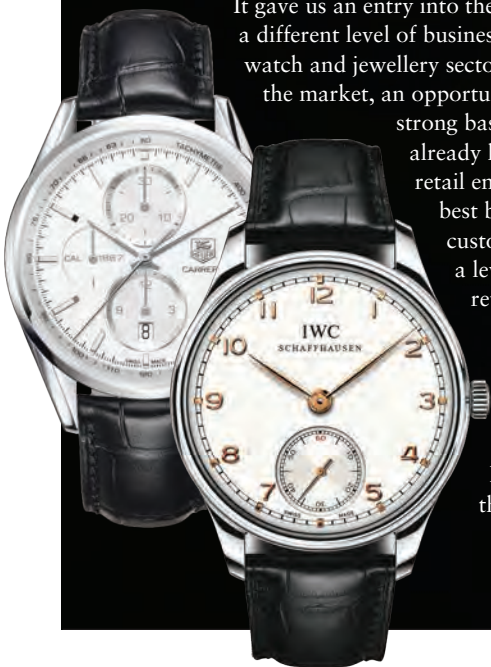
What distinguishes Fraser Hart from other watch and jewellery retailers? Essentially it's about the service. We aim to be

at the heart of every celebration. People in our industry are generally buying presents for life milestones or celebrations – significant events in people's lives. Everything we do comes back to this. We make sure we have the best product selection and provide store environments and a level of service that really comes through to our customers.

You managed to expand during a recession. How? We were able to trade reasonably well through the recession. The high-end watch sector stayed particularly resilient. I think it's facing more challenges now, in the last six months, which is kind of contrary to what you would possibly think. We continued to open stores and stick to our model because the opportunity was there. We didn't open as many stores as we would have foreseen back in 2007, but everything else fitted in just as we expected it to. We still opened ten stores during that period, which is very reasonable for a business of our size.

What accounts for the dip the industry has witnessed over the last six months?

Central London seems to have been affected by a reduction in Chinese spending. I think the consistency in higher-end watch brand purchases has not been as strong in the last six months. The economy is on the up and sometimes that results in people looking over what they're spending on, particularly when it comes to luxury spends. People start considering other areas of high spend that they have deferred for many years. This may cause a temporary blip in spending patterns but overall the luxury watch sector continues to be strong.





**What will be the next biggest changes to the industry?**  
The strongest five or six brands will continue getting stronger. There will be more consolidation. Some brands are moving towards mono-brand stores which, as a multi-brand retailer, causes us challenges. We also need to prepare and adapt for continued changes in multi-channel retailing.

**What percentage of your business is watch related?**  
About 40 per cent of our business now is watches. We have a very strong diamond and bridal offer in addition to jewellery from leading international brands and our own exclusive lines.

**Which watch brand do you sell most of?**  
Quantity-wise, Michael Kors. It's been a phenomenon. In terms of luxury watches our biggest selling brand is Rolex.

**How do luxury brands successfully engage with social media?**  
Brands need to learn not to be afraid of it, and not look to as it as some kind of downmarket or volume market trend. We use social media to engage with our customers, to listen to their feedback and communicate product launches, events and developments. Our presence on social media sites is an integral part of our multi-channel business.

**What percentage of your watches do you sell online?**  
It's less than ten per cent; but that's the same case for everybody. The online average for the watch and jewellery industry is around seven or eight per cent. Fashion sells a lot more online – but that's understandable because it's a different product.

**What's the biggest risk you've ever taken in business?**  
Acquiring Fraser Hart, but it was also the highlight of

my career. When we acquired the business it was bigger than our existing operation. It was a new market that we didn't operate in, with a new set of product challenges. It was a risk but there have been huge rewards.

**What's the biggest mistake you've ever made?**  
I've made plenty. The thing is to identify [mistakes] and correct them; find new opportunities. Business moves so fast, meaning that you have to make decisions quickly. If you don't, you get left behind.

**Which watch brand would you never stock?**  
We have to look at what our product offering is and what fits into our portfolio. We can't stock every brand. It's about concentrating on the ones with the best representation in each particular segment.

**The thing you are most scared of is...**  
Our biggest challenge is to maintain our niche and our relevance in the retail market in the face of continued consolidation and multi-channel developments. It's also our biggest opportunity as we have, and will continue to develop, a fantastic team of people throughout every area of the business, driving Fraser Hart to ever higher standards.

**Which watch do you wear?**  
At the moment a Rolex Daytona, but whatever collection I look at, I find a watch I want to wear.

**Where will Fraser Hart be in five years' time?**  
We will have grown by hopefully another 15 stores. We should be operating within the top 75 to 100 locations in the UK. We will be truly multi-channel, still providing outstanding service to our customers in every area. ■

**Fraser Hart, Brent Cross Shopping Centre, NW4 3FH  
020 8732 8459, [fraserhart.co.uk](http://fraserhart.co.uk)**

# Leave no stone *unt*urned

Leaving no stone unturned, **Stone World** has grown to specialise in some of the rarest and most exquisite colour variations of Natural Stone from around the world, from the finest marble in Italy to the flawless granite mined in Brazil.

With stock of over 4,000 slabs at the Park Royal warehouse facility, clients are encouraged to visit to personally select the exact slab they would like to use for their projects.

For those seeking inspiration for design ideas and colour palettes, Stone World has launched an app: **The Stone Library**. The app allows users to search for Natural Stone by colour, the material category or texture and keywords. Each Natural Stone entry has an enhanced image quality feature, which enables users to use the entire screen as a sample swatch, helping them to build colour schemes and specify particular stones for a new project.



020 8838 3232

[STONEWORLDLONDON.CO.UK](http://STONEWORLDLONDON.CO.UK)





# LOCAL UPDATE

Covering the whole of north west London





## FARHI AND WIDE

Previously praised for fusing French and British style as a fashion designer, Hampstead resident Nicole Farhi is venturing into the world of art with a series of sculptures on display at Bowman Sculpture. After being mentored by renowned British creative Sir Eduardo Paolozzi, Farhi has devised her exhibition *From the Neck Up* by modelling 12 famous names from the worlds of art, fashion, stage and screen including Helena Bonham Carter and Anna Wintour.

16 September – 3 October  
6 Duke Street, SW1Y



## WORLD WAR WONDERS

In honour of the centenary of First World War, Sylvester Fine Art in Belsize Park is showcasing a selection of original and extremely rare propaganda posters from the time. The pieces feature lithography executed by leading French artists of the day including Steinlen and Faivre.

From 10 September  
64 Belsize Lane, NW3  
sylvesterfineart.co.uk

## BIG KIDS ALERT

The British Library is expanding its range of gifts to include a plane-making kit for kids of all ages. The pack, which contains enough materials to make 60 paper aeroplanes and easy-to-follow templates, is sure to inspire nostalgia with adults too thanks to its comic book designs taken from *The Beano*. You won't be short of spares when the first ten inevitably fly straight into the neighbours back garden...



96 Euston Road, NW1



## GO BARMY FOR BALMER

The Catto Gallery has announced that it will be holding an exhibition of the works of contemporary artist Derek Balmer. Using oils on canvas, Balmer is known for layering bright colours and exploiting accidental marks made by a wayward brush or palette knife. His creations initially appear abstract, but his love for the Mediterranean lands means his work is often anchored in Greece, Italy or Spain.

11-30 September  
100 Heath Street, NW3

Adebiyi, 1989 © Rotimi Fani-Kayode, courtesy of Autograph ABP & Tiwani Contemporary, London



## A STATEMENT IN PICTURES

A selection of photographer Rotimi Fani-Kayode's work is to be displayed at Tiwani Contemporary Gallery in Fitzrovia, in partnership with London-based charity Autograph ABP. Themed around the concept of belonging, the display is intended to give a personal insight into the tensions he experienced between his homosexuality and his Yoruba upbringing. Holding particular relevance in the modern day, the exhibition coincides with the recent outlawing of same-sex marriages and membership of gay rights organisations in Nigeria.

19 September – 1 November  
16 Little Portland Street, W1W



## JEWISH FESTIVAL CELEBRATIONS

Klezmer in the Park, a Jewish festival organised by the Jewish Music Institute, is coming to Regent's Park. The day will begin with a band and dance parade, followed by an appearance from special guest presenter BBC Radio 3 DJ Max Reinhardt. Children can have their faces painted in the dedicated kid's zone, or get creative in the dedicated Klezmer Krafting area.

12.15-6pm, 7 September  
Regent's Park Band Stand  
Chester Road, NW1

## A REGAL REDISCOVERY

The National Portrait Gallery is revelling in the Tudor dynasty, displaying its images alongside a single possession of each monarch. At *The Real Tudors: Kings and Queens Rediscovered*, the gallery's oldest portrait of Henry VII will be accompanied by a Book of Hours inscribed by the king, while a portrait of Edward VI is joined by a fascinating page from his diary in which he reports his father's death. The exhibition will form the core of a larger exhibition at the Musée du Luxembourg, Paris, in 2015.

12 September – 1 March, [npg.org.uk](http://npg.org.uk)



Queen Elizabeth I *The Ditchley portrait* by Marcus Gheeraerts the Younger. Oil on canvas, circa 1592.  
© National Portrait Gallery, London

## THE COUNTDOWN BEGINS

Elevating beloved British style on the global stage, alongside that of Paris, Milan and New York, designers Paul Costelloe and John-Pierre Braganza will be kicking things off at London Fashion Week on Friday 12 September. 60 official catwalk shows are to follow, in which models will parade the runways in the clothing trends we can expect to see on the streets of London in 2015. Following in the footsteps of Alexander McQueen and Christopher Kane, eight of London's emerging talents will also have the opportunity to appear alongside the renowned labels over the course of the week, under the title of NEWGEN, while Maybelline New York has been announced as this season's official make up sponsor. Let the games begin.

12-16 September  
[londonfashionweek.co.uk](http://londonfashionweek.co.uk)



© Natalia Mikhaylova

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# GREAT Expectations

As The Wallace Collection reveals an ambitious £5m project to transform the Great Gallery, *Jack Watkins* enjoys the unsurpassed Old Master displays from the 17th century Dutch, Flemish, Italian, French and Spanish schools

There's an old story about how the second Marquess of Hertford bought the grand old mansion which sits at the north end of Manchester Square, moments away from Baker Street, because of its proximity to good duck shooting. That was in 1797, and it shows just how rapidly the neighbourhood must have transformed over the ensuing 100 years. The house itself has changed quite a bit in the meantime, too, from being the town residence of the Hertfords, members of the illustrious Seymour family, to that of a well-loved, if somewhat off-the-mainstream-radar, public art gallery.

This month, on 19 September, the wraps will come off an ambitious £5m project to transform The Great Gallery, the space in which normally resides The Wallace Collection's most celebrated works of

art, including paintings by Rembrandt, Rubens, Titian and Velázquez. It is widely forecast to contribute to an already steady rise in visitor numbers to one of the classiest attractions in Marylebone.

That shouldn't mean the slightly eccentric, distinctly idiosyncratic nature of the place is likely to alter, however. The range of material here is so wide it embraces Dutch landscapes, French Rococo and Old English Masters such as Sir Joshua Reynolds, Sir Thomas Lawrence and Thomas Gainsborough. There's also space for the less known, but hardly less fascinating – and deeply tragic – Richard Parkes Bonington, a kind of early 18th century Keats-with-a-paintbrush, and the sentimental Victorian favourite Sir Edwin Henry Landseer. That's not forgetting to mention the Sèvres porcelain, the sculpture and furniture, other miscellaneous *objets d'art*, and a collection of antique armoury second only to that existing in the Tower of London.

The Hertfords were great acquirers, but it was Sir Richard Wallace, illegitimate son of the fourth Marquess, who settled the art collection at Hertford House. He decreed that it should be left to the nation on his death, and that none of the works could ever be moved or loaned out. The Prince of Wales opened the building as a national museum in 1900.

The Great Gallery was built by Sir Wallace between 1872 and 1875 as part of his extension of the property to accommodate the collection, which had hitherto resided in Paris. It has been refurbished on several occasions, but one of the prime objectives of the new project has been to return to the original concept of natural lighting, having had a new lighting scheme installed, along with crimson silk damask wall decorations.

For years The Great Gallery, running the full length of the north side of the house, has been the prime setting for the Wallace Collection's works by artists from the 17th-century Dutch, Flemish, Italian, French and Spanish schools, whose paintings were most valued by collectors of the centuries that immediately followed.





François Lemoyne, *Time Saving Truth from Falsehood and Envy*, 1737



Jacob van Ruisdael, *Landscape with a Waterfall*, c. 1670



Peter Paul Rubens, *The Rainbow Landscape*, c. 1636

Here you can see Peter Paul Rubens' *Landscape with a Rainbow*, a companion piece to a work in the National Gallery, and one of his greatest landscapes, showing the countryside of the Brabant region – where he lived in a chateau – blessed by a spiritual rainbow.

Nicolas Poussin's *Dance to the Music of Time* is also here, a work acquired by the fourth Marquess in 1845. Poussin's name is, perhaps, not as familiar or as celebrated today as some of his contemporaries, but he was revered during the early 19th century and set the standard which all French artists, right up to Paul Cézanne, felt they must strive to attain.

Velázquez, by comparison, seems to come up whenever anyone starts talking about the Old Masters, and the court painter to Philip IV is represented here by *The Lady with a Fan*.

It's always interesting when curators of art galleries seek to alert visitors to artists they might not otherwise consider interesting, however, and the opportunity is being taken by the refurbishment to highlight the works of the French painter Francis Lemoyne. His history paintings *Perseus and Andromeda* and *Time Saving Truth from Falsehood and Envy* are being redisplayed to highlight their place "at a crucial juncture" between the classicising style, as exemplified by Poussin, and the more sensual, decorative approach of Lemoyne's pupil François Boucher. Lemoyne's *Perseus and Andromeda* is being

hung beside Titian's work of the same name, with the aim of emphasising the Frenchman's "pivotal position" in European art.

"I only like pleasing pictures," wrote the fourth Marquess, which explains why the paintings of Boucher (he of the pink-cheeked cherubs and whey-faced lovers) and Jean-Honoré Fragonard (yes, *The Swing* resides at The Wallace) were important acquisitions, even if they are something of an acquired taste today. Boucher's *The Rising of the Sun* and *The Setting of the Sun* were once owned by Madame de Pompadour.

Compared with these works of the Rococo period, the second Marquess's taste for Dutch landscapes and genre paintings are perhaps more appealing to the modern eye. Jacob van Ruisdael, for instance, (*Landscape with Waterfall*, *Sunrise in a Wood*) is definitely an artist long overdue a proper retrospective.

But everyone has their own opinion, and the beauty of the Wallace is that you can find your own favourites without having to haul your weary legs through an endless succession of big rooms. The list of important works here is impressive, but it remains an essentially private collection made public by one man with a vision more than 100 years ago. Go and see for yourself, and don't forget to raise a glass to Sir Richard. ■

Hertford House, Manchester Square, W1U  
020 7563 9500, [wallacecollection.org](http://wallacecollection.org)

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BY MAX AZRIA



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# WISH *list*

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## NAILING IT

It's inevitable that donning the iconic red-soled heels of French footwear designer Christian Louboutin will attract envious glares in abundance. For all those guilty of throwing out green-eyed glances (us included), we have big news. The brand is dabbling in the beauty market with a range of luxury nail polishes. Christian Louboutin Beauté offers a choice of 31 shades, all inspired by the label's previous shoe designs and split into three groups: the rainbow hues will be known as the 'pops'; the soft tones the 'nudes'; and jewel tones the 'noirs'. Encased in a glass vessel with a gloriously elegant seven-inch spiral cap, the product stands as more of an *objet d'art* than simply another make-up bag addition. Accordingly, the enticing vibrant red shade of Rouge Louboutin, the first lacquer released, has skyrocketed to first position on our beauty wish list.

[christianlouboutin.com](http://christianlouboutin.com)



# STYLE UPDATE



## CELEBRATING THE ORIGINAL TRENCH COAT

This September Burberry will refine its core range of trench coats and name it The Heritage Collection, in a move to celebrate 135 years of the classic style. Originally named the Tielocken when it was designed in 1879, the gabardine raincoat has evolved from practical attire intended for military personnel to a fashion-forward staple, frequently reimagined in metallic tones and snakeskin. The Heritage Collection will champion three colours – honey, stone and black – and is available in three fittings, including slim (The Sandringham), tailored (The Kensington) and lightly tapered (The Westminster).

From £995, [burberry.com](http://burberry.com)



## GWYNETH FOR DVF

Following a previous collaboration with Michael Kors, Gwyneth Paltrow's lifestyle brand Goop has partnered with DVF to produce a capsule collection of clothing and accessories. Goop x DVF includes a sharp black tuxedo and a crisp, white take on the DVF wrap dress – 40 years after the brand's creative director and namesake Diane von Furstenberg first issued the garment that has defined her in the eyes of stylish women across the world. An envelope-style clutch has also been issued in two black finishes – leopard-print calfskin and 'diamond-dust' glitter.

Clutch from £55.50; Pepper Jumpsuit £349 [dvf.com](http://dvf.com)



## HERDING GOAT

Jane Lewis, founder and creative director of luxury clothing label Goat, has announced the opening of the brand's very first stand-alone store. Situated just away from the hustle and bustle of Regent Street in Conduit Street, the shop will house the entire Goat collection of chic separates.

Opening late September  
4 Conduit Street, W1S  
[goatfashion.com](http://goatfashion.com)



## CIAO LA PERLA

Sixty years ago, Italian corsetry artisan and founder of La Perla Ada Masotti first presented her exquisite creations in red velvet-lined cases traditionally used for fine jewellery. The same concept from the brand's formative years has been brought to its new boutique on Old Bond Street, which officially launches this month. Here you can shop the latest collections and finest lingerie within a grandiose setting, inspired by great Italian architecture, such as the Castelvecchio Museum in Verona. Its silk tub armchairs, display cases with gilded metal hangers and a pink onyx arch create an appropriate scene in which to display beautiful underwear.

9 Bond Street, W1S  
laperla.com



## PAIGE AT SELFRIDGES

Former Primrose Hill resident Rosie Huntington-Whiteley has returned to London on behalf of denim brand Paige. The model has been named as the new face of the brand for SS15, and joined its founder Paige Adams-Geller to open the first European Paige shop, which is now operating in the iconic Selfridges Denim Studio. The vast new space boasts 127 new fashion styles, 32 never-out-of-stock core denim jeans designs and 21 styles that are exclusive to Selfridges.

selfridges.com



## AQUAZZURA X OLIVIA PALERMO

After hours spent buried in Olivia Palermo's closet and Edgardo Osorio's archives, the pair have emerged from their creative bubble to unveil a collection of footwear. Osorio, founding designer of Italian brand Aquazzura, has created detailed styles inspired by Palermo's possessions, including some vintage Victorian necklaces. Available online from September, expect elegant over-the-knee booties, laced-up gladiator sandals and a suede bootie, made with Aquazzura's patented cashmere leather.

net-a-porter.com



## MYTHERESA'S CK EXCLUSIVES

It was cocktails between friends that led to The Re-Issue Project, Mytheresa.com's edit of nine old-school Calvin Klein Jeans pieces, available to purchase exclusively through the website. Logo-print T-shirts, high-rise jeans, light-wash dungarees and sweatshirts have been reproduced from the Calvin Klein archives ready to invoke some distinct 1990s fashion nostalgia. Lottie Moss, model and half-sister of Kate, is the face of the line.

mytheresa.com



Valentino



Alexander  
McQueen



Marion  
Schwab



Alberta  
Ferrretti



Alberta  
Ferrretti



Valentino



Ermenegildo  
Zegna



Matthew  
Williamson



Jenny  
Packham



Jenny  
Packham



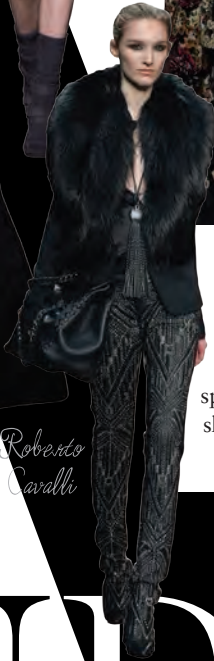
### NIGHTS TO REMEMBER

Prepare to shiver in sheer materials this autumn. Escalating from the playful pyjama trend of old, silk, satin and lace are taking the nightwear-is-daywear philosophy into far more glamorous territory, inspired by the golden era of Hollywood. The brave will wear the look top-to-toe.

### ROCKS ON

If it glitters, it's gold. Bejewelled embellishment took centre stage at the autumn previews, with crystals splattering dresses and rungs of sequins sheathing skirts, bringing decadence to the fore ahead of party season.

Roberto  
Cavalli



Alberta  
Ferrretti



# TRENDS

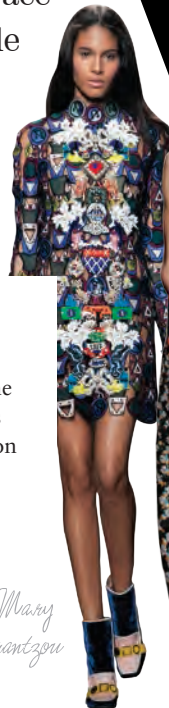
From runway to rail, it's time to embrace autumn's biggest and most wearable trends. Off to Selfridges you go...

WORDS / DANIELLE BETTS

### A STITCH IN TIME

Heavy embroidery and folk motifs were arguably the most abundant features of the AW14 catwalks. Layer contrasting prints and earthy tones to capture the high fashion world's foray into agricultural style.

Peter  
Pilotto



Warni



Warni



Burberry

Mary  
Katrantzou



Maison  
Martin  
Margiella

Alberta  
Ferrretti





*Gucci*

*Phillip Lim*

*Jenny Packham*

*Giambattista Valli*

*Oscar de la Renta*

*Gucci*

*Oscar de la Renta*

*Phillip Lim*

*Chanel*

**SUGAR RUSH**

A colour palette of sugary pinks and dusky blues is touted as this year's alternative to the moody greys usually associated with this time of year. Pastel tones will give everything from fur coats to elegant dresses a sense of fun.



*Marios Schwab*

**LEATHERED UP**

Models patrolled the runway with attitude as PVC and leather were crafted into entire ensembles, with the trench coat among staples receiving a suitably 'mod' makeover. Black is the colour for a striking effect.

*Stella McCartney*

*Fendi*

*Endem*

*Lacoste*

*Hugo Boss*

*Joddi's*

*Chanel*

*Chanel*

**SPORTING CHANCE**

Under constant evolution, the athletic theme is redefined by solid platform heels, oversized sweaters and two-piece tracksuits, which are all becoming must-haves for the winter months. You read that correctly. Who said fashion couldn't be comfortable?



*Miu Miu*

# Shadow DANCER

Forget normcore dressing: sashay through  
a brave new world of electronic prints,  
clashing colours and textured graphics

PHOTOGRAPHY / *EUAN DANKS*

STYLIST / *SIOUXSIE*

Snake elbow sleeve dress, £1,800,  
Giambattista Valli, harveynichols.com;  
23-carat gold-plated Burma hoop earrings  
encrusted with clear Swarovski crystals,  
£316, VICKISARGE, 38 Elizabeth Street,  
SW1W; Embellished shield leather  
waist belt, £776, Emilio Pucci,  
emiliopucci.com; De Manta printed silk-  
satin clutch, £350, Alexander McQueen,  
mytheresa.com; Black quilted fingerless  
leather gloves, £89, Karl Lagerfeld,  
145-147 Regent Street, W1B









#### ABOVE

Multi-coloured wool coat, £1,200, and matching beaded collar, POA, Issa London, [issalondon.com](http://issalondon.com); Cloudy Havana blue sunglasses, £310, Cutler and Gross, [cutlerandgross.com](http://cutlerandgross.com); Gunmetal, 23-carat gold and copper-plated artisan necklace, £924, and Mario Testino for Mate alpaca single pom-pom earrings with Swarovski crystals and beads, £85, both VICKISARGE, as before

#### OPPOSITE

Brown hair cap, £1,200, Pablo Kümin, [pablo-kuemin.com](http://pablo-kuemin.com); Cropped silver embroidered jacket with green metallic elbow pads, £1,100, Antonio Berardi, [antonioberardi.com](http://antonioberardi.com); Long Emma multi-coloured print skirt, £860, Peter Pilotto, [harveynichols.com](http://harveynichols.com); Black leather and thread stripe belt, £375, Amanda Wakeley, [amandawakeley.com](http://amandawakeley.com); Purple print 100 per cent silk Aeroplanes scarf (worn over jacket), £222, Anna Coroneo, [neimanmarcus.com](http://neimanmarcus.com); Itsy Bitsy lamb-skin leather spider clutch bag, £1,083, Barbara Bonner, [barbara-bonner.com](http://barbara-bonner.com); Sheer stripe socks, stylist's own; Low top Stella trainers in multi-coloured metallic calf skin with zebra-print pony-skin inserts, £860, Giuseppe Zanotti Design, [giuseppezanottidesign.it](http://giuseppezanottidesign.it); Mario Testino for Mate alpaca single pom-pom earrings with Swarovski crystals and beads, £85, VICKISARGE, as before



#### ABOVE

Metallic lurex and viscose blend with knitted bugle beads, tulle illusion sides and bugle bead fringe dress (worn underneath), POA, Julien Macdonald, julienmacdonald.com; Green and blue Intazia pattern mohair jumper, £527, M Missoni, fenwick.co.uk; Yellow and green framed rose scarf, £149, Vivienne Westwood, 44 Conduit Street, W1S; Black leather harness, POA, Hervé Léger, 29 Lowndes Street, SW1X, 020 7201 2590; Black fishnet ankle socks, stylist's own; Yellow lace-up Roisin boots (just seen), POA, Matthew Williamson, matthewwilliamson.com; Draped bronze gold-plated ear cuff (worn on right ear), £235, Annelise Michelson, annelise-michelson.com; Articulated ring (worn on right hand), £205, Maria Francesca Pepe, mariafrancescapepe.com; Ipanema View bracelet in plated gold, £460, and Lucky Beetle bracelet in plated gold (both worn on right wrist), £300, Virzi + De Luca, netaporter.com; Stone slider bracelet in steel grey (worn on left wrist, just seen), £160, Lele Sadoughi, fortunandmason.com

#### OPPOSITE

Floral embellished tulle top, £2,000, and matching skirt, £2,200, John Rocha, 15a Dover Street, W1S, 020 7495 2233, johnrocha.ie; Black fishnet ankle socks, stylist's own; Black leather brogues with gold detail, £490, Marni, 26 Sloane Street, SW1X, 020 7245 9520; Indra black and silver drop earrings, £286, Vivienne Westwood, as before







#### ABOVE

Floor-length patterned red and black dress with black sequin waist detailing, £4,840, Roberto Cavalli, 20-22 Sloane Street, SW1X, 020 7823 1879; Midnight fox fur coat with embroidery around the neck, £4,625, Matthew Williamson, matthewwilliamson.com; Queen of Elves leaf earrings, £167, Konplott, konplott.com; Polished 18-carat white gold, 216 Diamonds 0.01-carat Matrix signature ring (worn on right hand), £4,800, XiN, xinjewellery.com

#### OPPOSITE

Khaki and orange nylon coat (worn as dress), £4,000, and wool knit collar, £270, Christian Dior, dior.com; Snake print cotton scarf, £195, Karl Lagerfeld, 145-147 Regent Street, W1B, 020 7439 8454; Gold metallic twill bow belt, £450, Lanvin, lanvin.com; Luna Comet emerald earrings, £555, Shourouk, matchesfashion.com

STYLIST: [SIOUXSIESTYLIST.COM](http://SIOUXSIESTYLIST.COM) | MAKE-UP: [CHARLOTTE GASKELL \(LHAREPRESENTS.COM\)](http://CHARLOTTEGASKELL.LHAREPRESENTS.COM) USING COSMETICS À LA CARTE | HAIR: [RANELLE CHAPMAN @ DAVID ARTISTS \(DAVIDARTISTS.CO.UK\)](http://RANELLECHAPMAN.COM) USING REDKEN | PHOTOGRAPHER'S ASSISTANT: [MIKE BREHENY](http://MIKEBREHENY.COM) | RETOUCHING: [DIGITAL DARKROOM \(DIGITALDARKROOM.CO.UK\)](http://DIGITALDARKROOM.CO.UK) | STYLIST'S ASSISTANT: [LINA JOHANNA SJÖLANDER AND ZAINAB AMINU](http://LINAJOHANNA.SJOLANDER.COM) | MODEL: [FARA AT ESTABLISHED MODELS \(ESTABLISHEDMODELS.COM\)](http://FARAAT.ESTABLISHEDMODELS.COM)



# TREE *of* LIFE

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As Mulberry prepares to launch the eagerly awaited Cara Delevingne collection for AW14, *Gabrielle Lane* is invited to the brand's Somerset factory to trace the production process and experience fine British craftsmanship first hand

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You could be forgiven for thinking that things might be subdued at the HQ of one of Britain's finest heritage brands: Mulberry will not show at London Fashion Week this year. The brand's former creative director, Emma Hill (who departed from the British luxury goods firm in 2013) is yet to be officially replaced, leaving the runway bereft of its figurehead. Last spring, Bruno Guillon – formerly of Hermès – stepped down from the post of CEO after just 12 months. Change is afoot.

However, deep in the heart of Somerset, there is optimism in the air. Visit The Rookery (one of Mulberry's two factory estates in England) as I did on a sunny Tuesday in July and it fizzes with life. There are whispers that Hill's successor has recently been found, and in true British fashion, the brand continues to work proudly but discreetly in the interim, ready for a season that will see the Cara Delevingne collection enter its stores. It will include three bags available in three sizes, named in honour of the long-time brand collaborator and model of the moment who was involved in its design process.

It is from here that Mulberry's accessories emerge buffed and butter-soft, only to get even better with age. Each is the result, explains The Rookery's production manager, Nick Speed, of a finely tuned manufacturing system and a high standard of workmanship.

Take first, its leather. Mulberry will use 130,000-150,000 sq ft of leather acquired from tanneries in Tuscany (and closer to home in Yeovil) in a given month. All must be of an exceptional quality; a trait which Speed says was reaffirmed by Guillon's leadership and time at Hermès. The majority is so-called vegetable-tanned leather, converted from cow hide using ingredients found in tree bark. If you own part of the core Mulberry collection, such as a Bayswater tote, it is likely to be this leather that gives it its handsome character. "The tone may vary slightly and the grain is slightly uneven," Speed explains. The alternative is chrome-tanned leather, which is refined using chemicals.



© Jake Eastham Photography

"The Middle Eastern audience typically prefer our highly finished leather that has a very uniform colour and texture, it can look almost plastic," he adds.

Ostrich or alligator-skin bags from Mulberry are available as part of a bespoke service, with estimates for a Del Rey bag in alligator sitting north of £18,000. In these cases the exotic skins are sourced as a by-product of farming for other purposes; the brand stopped working with snakeskin due to problems with ensuring the ethics of the supply chain worldwide.

Nick explains that Mulberry bags are not usually designed as individual units; the job of the creative team is instead to envisage a family of bags where styles share a trait (such as their shape) but may vary according to the size or type of handle, for example. "The design team starts out with a recommended retail price," reveals Speed. This means that the finished designs reflect the production and labour costs involved; the number of components such as buckles or rivets will be adjusted accordingly. "When making the final prototype, the team will time themselves with a stopwatch to check it is commercially viable to produce it. The quality is not affected. It's just about tweaking things like the size so it involves one less stitch and so on," says Nick.

The Cara Delevingne styles – which have a complicated design and in their most luxurious form include a calf-hair finish, lion-shaped studs on the interior and an inscription reading 'Made in England' on their bases – take between 350 and 400 minutes to create. Each is made in stages by a team of 30 craftsmen, and once its assembly process has been perfected, the team is expected to produce 34 of the bags per day. Incidentally, the team has the creation of a Bayswater (introduced in 2003) mastered to a fine art – the bag is now made in 200 minutes and constructed from the inside-out.


As part of a seasonal 'catwalk' collection, the total number of Cara Delevingne bags produced will be far fewer than the quantity of core pieces, such as the Alexa satchel, which is issued year-round and typically runs into the low thousands, depending on demand. One particular piece from the Cara Delevigne collection will only be made 37 times and, to remind the team just how special the accessories are, the price of each bag is permanently displayed around the factory.

Every machine at The Rookery is hand-operated by craftsmen. Typically, the leather is cut to shape before certain sections are reinforced; the edges are then inked and heat-dried before markers are made for the application of any extra details. Initially, the shell emerges using fine applications of tape and glue. "The pressure is on the person stitching at the end," jokes Nick.

While at the beginning of each design cycle a prototype of each bag goes through a three-month wear-testing phase, in which its durability is assessed, every single bag made by Mulberry is subjected to stringent







quality-control checks before it leaves Somerset. A stray thread here or a smudge of chalk there will not be tolerated and the factory has a brilliant record for perfection, with an average of just eight per cent of bags needing to be re-worked. “Any initial defects are very minor at that,” beams Nick. Up to 60 per cent of all Mulberry bags are made here in the UK and factors such as trends and whether the brand has any special editions forthcoming determine which ones are given priority.

However – regardless of the buzz surrounding the impending Mulberry releases for the new season – away from the factory floor the Cara Delevingne collection is already old news. In an anonymous office, not unlike any other except for its wall of colourful handbags, the development team is working a year in advance. Surrounded by sketches and engaged in hushed conversations, secret preparations for the brand’s autumn/winter 2015 bags are occurring. I glimpse a flash of supple, tomato-red leather and the word ‘structured’ scrawled on design notes. There’s a glint in the eye of one of the team members who rushes into a meeting, sample in hand. The mood is bright. Mulberry is thriving. ■

[mulberry.com](http://mulberry.com)

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# BEST OF BEAUTY

September

1. Dior has reimagined its 5 Couleurs eyeshadow palette for autumn and included Trafalgar, a mix of earthy pink and neutral tones, with a hint of gold. This season the palette incorporates wet-look and shimmering textures as well as classic blocks of colour known to stay put throughout the day. As a result it has great versatility.

£42, Dior, [dior.com](http://dior.com)



2. We're all for adopting tricks of the trade and Tom Ford's Correcting Pen, which launched in August, is one of our favourite time-savers. One end dispenses a peach-based corrector to brighten under-eye shadows and the other a yellow tint to counteract redness and broken capillaries. The pen forms part of the Flawless Complexion Collection – something the brand always masters perfectly.

£42, Tom Ford Beauty, 0870 034 2566



3. If you've ever wanted to define, elongate and emphasise your facial features with the stroke of a brush, MAC has devised a product especially for you. Studio Sculpt Defining Powder was used backstage at London Fashion Week in March and has a special sheer finish and warm nude tone which adds light and shadow in all the right places when swept across the top of the cheekbones.

£22, MAC, [maccosmetics.co.uk](http://maccosmetics.co.uk)



4. Known for incorporating the world's most precious perfume ingredients, Clive Christian has released the final fragrance in a Private Collection of three. Named 'L' for love, the fragrance follows 'C' and 'V' to counters (representing Clive's initial and that of his daughter, Victoria). 'L' for women is musky and mature, laced with damask rose and jasmine, while 'L' for men is a unique, spiced oud with grapefruit and cedar wood.

£225 each, Clive Christian  
Available at Fortnum & Mason



5. Autumn's jewelled tones are done best by NARS which has taken nine colours from the AW14 fashion collection by 3.1 Phillip Lim and turned them into high-shine, long-lasting polishes. The limited edition shades include Wrong Turn (chrome), and Gold Viper (champagne).

£14.50, NARS, [narscosmetics.co.uk](http://narscosmetics.co.uk)



# BEAUTY *UPDATE*

## TOTAL BARE-FACED CHIC

There's a vintage feel to Guerlain's newest release – a glossy black compact, designed for retouches on the go. And, if you prefer using powder to foundation as a make-up base, the feather-light veil of Guerlain's Lingerie de Peau might just work for you.

The brand's aim was to create a foundation with a bare-skin effect under the guidance of creative director Olivier Echaudemaïson who believes that a base should be “mysterious, imperceptible, invisible and enhancing.” The result is a product with a subtle, powdery texture that provides a matte finish and light to medium coverage. We can testify to its ability to blend away imperfections and brighten the skin.

£41, [guerlain.com](http://guerlain.com)



## DIANA VREELAND: THE LEGACY

Five perfumes masterminded by the grandson of late fashion editor Diana Vreeland are the first elements of a luxury brand created to honour her style and exuberance. Alexander Vreeland has overseen the colourful launches, mixing amber, rose and woody notes in distinctive, uplifting scents. Each is named with words from Diana's columns such as 'Extravagance Russe'.

From £135, exclusively at Selfridges





## A SUPER SERUM

In a world of prolific skincare debuts, it's easy to feel underwhelmed. However, the Moisturising Serum Complex from KITA is exceptional. Designed around the oriental philosophy of the five elements, its ingredients are adjusted according to the user's affinity with either wood, fire, earth, metal or water (revealed on the brand's website) and added to a core base of poet's narcissus, bluebird hibiscus, platinum and red algae.

Applied twice a day, the serum really does deliver the radiance and hydration it promises.

£95, [kitaworld.com](http://kitaworld.com)



## AHOY THERE

Travelling in style has been made easier thanks to a new partnership between Josh Wood Atelier and yachting superbrand, Edmiston. Beauty on Board is a new service offering stylists, colourists, beauticians (and appointments with hair guru Josh Wood himself) to tend to glamourpusses who are setting sail. Facials, threading, manicures and waxing are available as well as full-on body treatments for beach confidence.

[edmiston.com](http://edmiston.com), [joshwoodcolour.com](http://joshwoodcolour.com)

## LIKE A DIAMOND

Chuan Spa at The Langham London has adopted the skincare essentials of Germaine De Capuccini, a European brand with a 50-year history and an international following.

Its enthusiasm for hot stone rituals and natural minerals are shown best by two new treatments available in-house – a Deep Heat Massage and so-called Black Diamond Facial.

Visitors opting for a Deep Heat Massage will have hot stones placed on the energy points of the body and manoeuvred with firm pressure, to relieve deep muscular tension in the neck and shoulder area. Meanwhile, our personal favourite, the Black Diamond Facial, is as opulent as it sounds; crushed stones suspended in a dark and mysterious gel are used to exfoliate and refresh the skin tone.

Deep Heat Massage, £70 and Black Diamond Facial, £95  
1 Portland Place, W1B






# JEWEL PURPOSE

PHOTOGRAPHER / *JON ATTENBOROUGH*

Clockwise from top left: KissKiss Liplift, £23.50, Guerlain, [guerlain.com](http://guerlain.com); Le Vernis in Rouge Noir, £18, Chanel, [chanel.com](http://chanel.com); La Crème Parfaite, £230, Carita, [carita.com](http://carita.com);  
187 Duo Fibre Face Brush, £34.50, MAC Cosmetics, [maccosmetics.co.uk](http://maccosmetics.co.uk); Rouge Allure in Pirate, £26, Chanel, as before



Pure Color Nail Lacquer in Heart Beet, £14.50, Estée Lauder, [esteelauder.co.uk](http://esteelauder.co.uk); Marbled Plexiglass Clutch, £1,340, Stella McCartney, [harrods.com](http://harrods.com); Rouge Nocturne Eau de Parfum Intense, £127, Terry de Gunzburg, [harrods.com](http://harrods.com); First Edition Or, £59, Van Cleef & Arpels, [vancleefarpels.com](http://vancleefarpels.com); Glow Illuminating Powder, £34.50, Dolce & Gabbana, [harrods.com](http://harrods.com)

A woman with long brown hair is lying on her side on a bed. She is wearing a white, sleeveless, lace-trimmed dress. The bed has white linens and a white pillow. The background is dark and out of focus.

# A SPA *is* BORN

The days when a spa-day meant the 'luxury' of Champneys... or Champneys are long gone.

*Zoe Strimpel* gets her pamper-on and asks why the global spa-scape has changed so dramatically





Image courtesy of Estée Lauder

**B**etween the 1950s and 1994, when she died aged 98, my great-grandmother would spend one week a year in a “health farm”. These stays were rough and to the point. She fasted, occasionally eating gruel-like mixtures, and took sitz baths. At the end, a stone lighter, she’d get her hair done and return to Newcastle to recommence life as an elegant wife and mother. As a special treat at other times, she might go to a “beauty institute” and have her makeup or hair done.

Flash forward to 2014. With the ‘wellness tourism’ industry valued at a whopping \$438.6bn at December’s Global Spa & Wellness Summit, today’s spas are meccas of a new global phenomenon. Not only are they bigger, pricier, more technologically advanced and sleeker, they have gone from being an added bonus to utterly essential in every semi-luxurious hotel, resort and health club. “It’s just like a gastronomic restaurant. You have to have one,” says Melanie Proudhon, assistant spa manager at the newly refurbished, 8-room La Prairie spa at Le Bristol in Paris, which will be offering a range of Russian “Baniya” treatments, complete with twig thrashings and Siberian pine steam, from September. At the iconic Brenners Park-Hotel in Baden-Baden, where people have bathed in the healing hot springs for 2,000 years, spa manager Hans Peter Veit says: “Clients used to ask hoteliers, ‘do you have a spa?’ That’s not a question anymore. You have to have a spa or you’re out of the business. The question is: ‘what kind of spa do you have? What is your niche?’”

The importance of the last two questions goes far beyond whether you can have a lymphatic facial or a Himalayan salt rub. Indeed, the ‘who and what are you’ question for spas symbolises a dramatic cultural change among global luxury consumers. According to Lucie Greene, a luxury industry consultant and trends forecaster: “The boundaries between mind and body health, ageing, beauty and wellbeing are collapsing in the mind of the consumer which is having a big impact on beauty and spa treatments. Increasingly, people want treatments that aren’t just about the external surface of skin, or muscle — they want things that are medical, spiritual, relaxing, self-actualising, nourishing, you name it. In other words, a 360 degree approach.” ▶



Left, clockwise from top left: Essential spa oils and salts; Villa Stéphanie treatment room; Pool at Villa Stéphanie; Le Bristol Spa; Restaurant at Brenners Park-Hotel & Spa  
Right: Spa terrace at Hotel Arts Barcelona

◆ Hence the addition of facilities like the Watsu pool and treatment room at Berlin's Adlon Kempinski spa. Already full-purpose and extremely luxurious, the Adlon needed more to keep up with the multi-purpose demands of a new clientele, and so employed a full-time Watsu therapist to cradle and stretch sore, tense or tired bodies in the womb-like warmth of the private pool. The Watsu treatments are intended to offer medically-sanctioned pain relief as well as spiritual rejuvenation and stress reduction.

This summer's opening of 43 The Spa by Natura Bissé at the Hotel Arts in Barcelona is a prime example of the expansive new brief for spas in a crowded field. The window-tastic space takes over the whole 43rd floor and offers not just a chromo-therapy light concept, diamond and seashell facials, Klafs colour therapy steam rooms and ice fountains, but a carefully thought-out relationship to natural light in order to bolster all treatment experiences with a sense of the naturally sublime.

And, set to open in autumn 2014, the new spa mansion at Brenners Park, Villa Stéphanie (which includes two residential floors), will enhance its offer of tailor-made treatment programs for guests according to four pillars: beauty, detox and nutrition, medical and emotional. "Guests want more," says Veit. "They want to be pampered, but they want results too, and we have to give them something to strengthen the mind, to have mental balance." Embracing the 360 degree approach, Villa Stéphanie will offer guests access to one of Europe's best dentists, a Dr S Marcus Beschnidt, alongside top masseurs, nutritionists, physiotherapists and beauticians. In one trip, or even one day, guests can have a tooth implant, a hammam massage in a state-of-the-art hammam and a journey into the Black Forest for a BBQ and bespoke yoga next to a 200-year-old hut. And, in keeping with the burgeoning demand for hermeticism and off-line retreats, guests can also ask for Wi-Fi and electricity in their rooms to be cut off and placed in the hands of their host – a highly complex task for the Villa's electricians. "It cost us a hell of a lot of money as we had to isolate walls and power cables with copper," says Veit. "But we felt we needed to be able to offer this to guests."

The blurring of boundaries between physical, mental, and professional performance means that spas are increasingly catering to a busier and younger clientele than they used to. Melanie Proudhon notes that Le Bristol caters to "a lot of corporate clients", many of whom are in need of invigorating treatments to combat jet lag and to boost their sense of wellbeing – those who want not just to look and feel good, but to perform well. "These people are super-stressed," she says. "They want



efficiency; results-led, punctual treatments so they can get to their meeting."

But they also want guidance. "You really need expertise. Our therapists give a lot of advice; when guests come to the spa, they need to know how to improve their body, skin and wellbeing in the future too. They don't just expect a standard treatment; they say, 'I have dry skin and I'm tired – what can I do about it?'"

Trends forecaster Lucie Greene believes that the ever-faster paced, tech-based nature of work today is behind the fetishisation of wellbeing, and the main driver in the rise of the all-singing, all-dancing spa. "Wellness is becoming a cult for luxury consumers

of all ages, men and women, and something they're spending heavily on, not only as a means of anti-aging, but also managing stress from jobs, technology, global travel, and work/life pressure," she says.

### **"The boundaries between mind and body health, ageing, beauty and wellbeing are collapsing in the mind of the consumer"**

In particular, the economically mammoth category of baby boomer woman has shifted the spa-scape. Greene believes that for older successful women, wellness has become key and is now seen as integral to personal success. For instance, Ariana Huffington's new book *Thrive* is largely about emotional and physical wellbeing as "the third metric" for success. "Wellness, fulfilment and time off is very much the spirit of this new mood," says Greene. "These are now viewed as something important for professional success, and are linked through to anti-aging and mental health as well."

Does it work, though? As I recently lay under the pelting hands of Le Bristol's cult therapist Peter, as he delivered the spa's new "Russian massage", I thought it did. At least, as he rubbed me down in vodka and ice, covered me in heated towels, and massaged my muscles till they hurt, my body felt all tingly and relaxed. But my mind, temporarily assuaged, returned to its old ways soon after. Maybe, though, total wellness requires persistence: the massage, the yoga, the trainer, the steam room, the philosophy, the aromatherapy. Alone, no single treatment works wonders, but taken together, the fantastical menus and high-octane facilities of the new breed of spa certainly offers a decent shot at it. ■



**A**fter news in June that The Corinthia Hotel's ESPA Life was partnering with the colonic-obsessed VIVA Mayr Clinic, I was curious to give it a try. My parents had visited the original Austrian outpost a couple of years ago, and called me crying two nights in; apart from a couple of very sore backsides, the aggressive German signage and gruel-like meals had them hanging up their striped pyjamas one week in and making a dash to the nearest strudel house.

But I expected a toned-down version from The Corinthia; this is, after all, the most exceptional spa in the capital. And with founder doctors Christine and

She suggested various food swaps and supplements, taking realistic restrictions into consideration, plus a fail-safe mixture for that Mayr fecophilic obsession: 800mg magnesium, vitamin C, fresh green apple juice and warm water with honey.

A stint on the Thermal Floor followed, which really is the jewel in the spa's crown. Costing £95 just to enter the space at all (without treatments) the pools feature so many water jet-based acupressure stations that it's like playing a game of one man musical massage chairs. The steam room and sauna are second to none, and even the changing rooms are worth a mention; the private showers are bigger than my entire bathroom and come

## This is, after all, the most exceptional spa in the capital

Harald Stossier's timeslots limited, I opted for a less extreme single-day version – the Optimal Wellness Experience – which balanced the dogmatic wellness mantra of Mayr with the faultless service for which the hotel's ESPA Life spa is renowned.

The day started with a personal training session whereby an impeccably svelte young chap called Ryan performed several strength and fitness tests before devising a tailored workout programme. Identifying key areas of weakness, such as cramping in the legs and a lack of flexibility, his observations were then passed on to the next therapist for the following session in the time it took me to change into a robe. A naturopathic consultation with ESPA Life's wellness manager Renee Blanchardt followed. Happy to be guided by my own concerns and observations, it felt more like a casual chat than a stern telling off after landing in detention.

equipped with discreet dressing tables filled with every product and amenity you could possibly need.

Massage therapist Angel was up next; and an angel he was. Modifying the entire treatment to reflect the areas to work on as uncovered by the previous two sessions, he split the time between hand and neck massage and near coma-inducing reflexology. Following further relaxation in the sleep pod, I enjoyed a mouth-watering tuna steak with green tea at the spa's restaurant in front of a sleek designer fireplace, acupuncture, and a closing session with Renee to recap on the day's findings.

One of the most educational, pleasurable and unique experiences I've ever had the joy of enduring, I'd give up a lifetime of strudel to do the whole thing again. ■

**Optimal Wellness Experience, from £950**  
**ESPA Life at Corinthia, Whitehall Place, SW1A**



# *Put this at the top of your To Do list*

1 in 8 women in the UK will be diagnosed with breast cancer. Many cases show no symptoms and have no family history of the disease. With The Wellington Hospital's digital mammogram technology, abnormalities can be highlighted earlier, allowing for a greater chance of a full recovery.

Our breast care service covers the full spectrum of breast management from the diagnosis and treatment of benign and malignant breast disease to breast reconstruction. We offer breast screening, breast awareness demonstrations for concerned woman and a triple assessment clinic for woman with breast symptoms.

To make an appointment with our breast care team contact us on **020 7483 5000**.

  
**The Wellington Hospital**  
Breast Care Unit

[www.thewellingtonbreastcareunit.com](http://www.thewellingtonbreastcareunit.com)





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# WISH *list*

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## STRIKE A POISE

Having earned his iconic stripes creating suits for discerning gentleman, Sir Paul Smith CBE has always embodied a very British eccentricity, mixing high-quality design with a splash of the unexpected. And now he's turned his hand to another artisanal icon, the Anglepoise, first imagined by leading British industrial product designer, Sir Kenneth Grange. Anglepoise®+ Paul Smith is a fun new interpretation of the classic table lamp which gives the functional modernist masterpiece a signature colour treatment, highlighting each of the components in grey-olive, fuchsia, lime, cornflower and clay. We've seen the light.

From £149, available to pre-order  
from 20 August and to buy online  
from 11 September  
[anglepoise.com](http://anglepoise.com)



# INTERIORS *INSPIRATION*



## EL SKORPIO

Since serving its first customer 20 years ago, interiors hub Chaplins has always found ways to meet those endless home-furnishing needs. Specialising in contemporary-style lighting, furniture and accessories, as well as an extensive garden range, its latest offering includes the Skorpio Round Dining Table designed by Andrea Lucatello in transparent glass and varnished metal. It is also available in white, black or graphite-embossed lacquered steel. Smart, minimalist and sleek, make this your new season splurge.

**Skorpio Round Dining Table**  
£2,140, [chaplins.co.uk](http://chaplins.co.uk)

## JAGGED EDGE

No stranger to funky lighting, Heathfield & Co has introduced a range of cracked-glaze, ceramic table lamps to brighten up your home before you've even flicked a switch. The Collection V catalogue features the Woodstock, Bayern and Mallory Turquoise, utilising mid-century inspired designs in tones such as ivory, lime and tangerine. The jagged edges give the pieces a gorgeous antique feel.

**Bayern Turquoise Table Lamp with 18" Roman Drum Mocha Linen Shade**, £406.44, [heathfield.co.uk](http://heathfield.co.uk)







## MOVIES AND SHAKERS

With its garden rooms and gazebos galore, Crown Pavillions is continuing its quest to take over gardens across the city with its newest addition, the garden cinema room. Appreciate the last of the summer heat by flinging open the doors and watching a film on the in-built cinema screen or stock up the fish-tank feature bar with winter warmers for the approaching chillier months. Alternatively, get all the kids together for a popcorn-filled movie night (and lock the door behind you).

**Garden Cinema Room, from £54,000**  
[crownpavillions.com](http://crownpavillions.com)

## PUT TABLE TO METAL

From North Africa to London, family-run business Moroccan Bazaar offers its clients more than 3,000 hand-sourced products, which are still made using traditional techniques. All the way from the workshops in Casablanca and Marrakech, its new white metal furniture complements its existing line of ornate mirrors, decorative screens and pouffes. We especially love the ornate white metal console table, guaranteed to add plenty of charm to your bedroom.

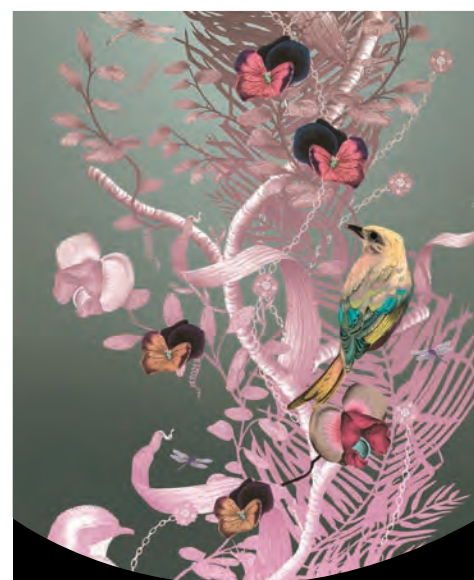


**White Metal Console Table, £325**  
[moroccanbazaar.co.uk](http://moroccanbazaar.co.uk)

## BACK TO NATUZZI

Having already conquered the sofa market, Italian brand Natuzzi is taking its expertise upstairs with the creation of its first bedroom collection. The Vela Bed is just one of the six new designs, and features an independent adjustable headboard that assumes different positions, so you'll be in comfort whether you're spending a lazy evening reading in bed or settling down for that all-important beauty sleep. The dedicated team of designers, architects and craftsmen have also turned their hands to bedside tables, chests of drawers and TV storage units.

**Vela Bed, from £3,510, [natuzzi.co.uk](http://natuzzi.co.uk)**



## GRADUATES MAKING THEIR MARK

Urban Living Interiors is showcasing four up-and-coming British designers at its Great Portland Street showroom during the London Design Festival 2014. Kit Miles, a recent graduate of the Royal College of Art, will cover one huge wall in the showroom with his Emperor Damask wallpaper, accompanied by his exotically printed scatter cushions and a chair in his diagonal fabric. With attention to detail and geometric shapes having been the focus for Miles's mesmerising designs, it's clear his recently awarded MA in textile design is being put to good use.

**85 Great Portland Street, W1W**  
**13-21 September**

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# From GLAD RAGS *to* RICHES



Having spent two decades on the catwalk, *Danielle Betts* explores Catherine Milner's trajectory from international model to interior designer

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**W**hile it may be naïve of us to assume that an elegant stroll off the catwalk into the field of interior design would be an entirely natural transition to make, Catherine Milner is doing little to alter our assumptions. Once a firm favourite with couturiers such as Dior's Marc Bohan, Milner has got far more to show from her 20 years in the fashion world than a fraying modelling portfolio. Now in her ninth year of renovating and designing prestigious properties across London, Milner credits the knowledge gleaned from years spent observing the intricacies of couture dressmaking with inspiring her penchant for aesthetics today, comparing the behind the scenes chaos in order to create the beautiful final finishes.

How would you describe your design ethos?  
Classic, refined, harmonious, beautiful and intimate.

What's the first rule in delivering a bespoke service?  
Ultimately, a property is a client's home. Therefore, it is vital that I know and understand the individual who will be living in the space. The interiors should reflect



Below: Catherine with Nigel Barker



the client's sensibilities on a deeply personal level. However, in terms of design elements, there are certain Neo-classical architectural finishes that will always elevate a property. These include tall door frames; classically proportioned architraves and skirting; Venetian polished plaster wall finishes and breathtakingly beautiful fireplaces.



**What's the key to being a great interior designer?**  
The ability to be passionate, creative and practical all at the same time! It is so important to possess an 'instinctive creativity' and to be constantly inspired, but you also have to manage the other side of the role which includes working with a building team and managing big budgets.

**How has your background in couture fashion influenced where you are today?**

My background has had a huge influence on my work. The bespoke essence of creating a stunning couture garment is just as meticulous as creating a beautifully defined interior. Givenchy and Karl Lagerfeld have shown huge style in their taste for architecture and interiors – it is all about art and creativity.

My closest friends are five girls who I met whilst modelling; we truly bonded and it is partly due to our shared memories. In one of my first shows I was so nervous that I walked off the end of the catwalk. I was so terrified that I just carried on walking! Ultimately, the advantages of modelling far outweighed the disadvantages. It is certainly a complicated world but I'll never regret being a part of it. One of my most memorable modelling jobs was working with the sculptor Jonathan Wylder. He created one life-size model and a number of smaller nudes. The life-size sculpture was bought by a Swiss man who wished to place the statue in his dining room so he could 'sit with a beautiful woman who did not talk back!' The limited edition of the smaller sculpture is one of my most precious belongings although it is rather strange to think that when I am long, long gone, someone may find these bronzes and wonder 'who was this girl?'

**In terms of contemporary influences, what people, books, films and other creative sources provide you with inspiration?**

I love travelling. Being in different countries and surrounded by different cultures can give you a whole new perspective on everything. Sofia Coppola's recent film on Marie Antoinette was beautifully filmed; the colours, fabrics and architecture were very inspiring. Also Patrick Demarchelier's book of Dior Couture photographs – I am enthralled with the images and beauty in general. ■

[catherinemilnerinteriors.com](http://catherinemilnerinteriors.com)



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# WISH *list*

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## TEAM SPIRIT

Sarah Burton's vision for the PUMA x McQ collaboration draws on Alexander McQueen's archive and merges it with PUMA's athletic innovation. Fusing sporty, street style with the often far-removed world of catwalks and couture, the human anatomy has inspired cage-like silhouettes and marble prints for this AW14 launch. The women's Rush Lo and Rush Mid collections evoke McQ's seasonal themes through the use of print – including flocks of birds – while the distinctive athletic shapes are given additional structure with the use of mesh and nubuck.

From £125, [uk.puma.com](http://uk.puma.com)



# NURSERY NEWS



## WHAT I GO TO SCHOOL FOR

Traditional tartan became a stand-out trend for autumn/winter 2014 after being spotted on the ready-to-wear runways this season – and doesn't Dolce & Gabbana know it. Collaborating with children's clothing stockist Melijoe, the designer brand's exclusive back-to-school range includes high quality tartan skirts, blazers and bags in shades of grey, navy and red, as well as a gorgeous tartan beret for when the weather gets colder. The effect is as cute as it is smart.

[melijoe.com](http://melijoe.com)



## BLONDE AMBITION

Oh, Barbie we're torn. Although in theory we like the idea of the new Entrepreneur Barbie, her skin-tight dress and teeny smartphone have raised eyebrows all over the world. Perhaps the more realistic version – with student loans, colour-me-on eye bags and plastic accessories including black coffee – failed to ignite little girls' fantasies. Still, anything that encourages them to grow up dreaming of business not Botox can't be all bad and, in reality, wearing pink does not an idiot make. Anyway, it could be worse: recently someone put 'Divorce Barbie' up for sale on eBay, accessorised with Ken's house, car and vintage wine collection.

[barbie.com](http://barbie.com)



## SMALLS FOR SMALLS

Smalls, an adorable new kids clothing line, is providing beautiful everyday merino wool bodywear for children aged two to twelve. Pay a visit to the website to watch the Smalls brand's fluffy sheep roaming free in the rugged Southern Alps of New Zealand and learn some silly (and not so silly) facts for children, while stocking up on luxurious and super-soft basics.

[lovemysmalls.com](http://lovemysmalls.com)

## MUM'S THE WORD

All hail Susie & Rose, the new go-to brand for all of your little girl's dress-up demands. Combining Susie's past experience working as a professional dressmaker over the last 50 years and Rose's love of design and fashion, the British mother-and-daughter team have created a collection of limited-edition dresses and playsuits for party girls up to the age of eight. We especially love the Taffeta Tartan Dress with full skirt and oversized bow; a wonderful wee treat. For extra special occasions, bespoke commissions are also available.

[susieandrose.com](http://susieandrose.com)



## FIT FOR A PRINCESS

Not every children's clothing brand can claim a royal seal of approval. Then again, not every brand is subject to the creative vision of Princess Marie-Chantal of Greece. Established in 2001, Marie Chantal's AW14 collection features frilly blouses and girly shirt dresses for princesses to be, while classic suits with soft cotton shirts have been created for their eligible princes.

The garments are accompanied by an outerwear range, including wool pea coats, three-in-one parkas and leather aviator jackets. For an even younger audience, the signature angel wing onesie in soft velour will keep newborns snug in the approaching chillier months: halo not included.

[mariechantal.com](http://mariechantal.com)



## A NEWBIE FROM NUBIE

Attention parents: children's toys are moving off the floor and onto the walls. Winner of *Elle Decoration's* Young Talent of the Year Award 2010/2011 Sian Zeng has revolutionised the concept of wallpaper. Her magnetic designs in narratives of Woodland or Dino allow children to act out their own magical stories by moving a cast of magnetic creatures on an adventure across their bedroom walls. Quotes can be added along the way with optional write-on speech bubbles.

Dino Magnetic Wallpaper  
in yellow & green, £248 per roll,  
magnets from £3.95  
[nubie.co.uk](http://nubie.co.uk)





## Purity by Design

The WaterRower has been designed with an attention to detail unrivalled by other fitness equipment. Long revered for its styling, it has been applauded and awarded by the design industry for its design purity.

## Engineered for Life

Good looks and a compact frame the WaterRower stores conveniently on end simply and easily when not in use.





# HEALTH & FITNESS

## IF THE BOOT FITS

As autumn approaches and the leaves start to crisp, many of us will brave the elements – and start a post-summer fitness regime – with a little hunting, shooting and fishing. Fitting, then, that Hunter has unveiled its debut Original campaign for AW14, launched with an innovative runway show at London Fashion Week in February. Frolic against a backdrop of the Scottish Highlands with iconic British countryside beasts to recreate this very chic September staycation – or, slip on your wellies with your other half's woolly jumper for that waterlogged walk to The Holly Bush.

[hunter-boot.com](http://hunter-boot.com)



## I AM READY

If you were one of the keen clickers who bled Net-A-Porter of its Bodyism Brazilian Body Collection less than 24 hours after it launched, then kudos for beating us to the checkout. For those who haven't mastered their online queue jumping, good news: it is currently restocking for the end-of-August rush. Build up with basics such as the monochrome Lily sports bra and I Am Shiny stretch-jersey panelled black leggings.

Black leggings, £95  
[net-a-porter.com](http://net-a-porter.com)



## PRISON BREAK

If you were one of *Skinny Bitch's* legions of devoted readers, you'll appreciate Galia Grainger's similar tough-talking, no nonsense training approach at her East Sussex-based Slimmeria retreat. Having seen more than 3,000 A-list graduates lose an average of 12 pounds in seven days, guests will leave with their minds trained to understand what to eat and what to leave on the supermarket shelves. Set in a beautiful

Georgian house, 'inmates' are put through a mix of fasting and raw vegetarian detox diets, hikes along beaches and late-night belly dancing, while Grainger shouts insults to get you into shape. She's our kind of thinspiration.

Week retreats from £575 per person, where guests can enjoy a seven-night stay including spa treatments, educational talks, fitness and meal plans  
[slimmeria.com](http://slimmeria.com)



# MODEL B



# BEHAVIOUR

Ahead of London Fashion Week, *Gabrielle Lane* meets consultant psychologist for the British Fashion Council Elaine Slater to dispel some industry wellbeing myths

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If there's one piece of work that friends and colleagues were intrigued to hear about this issue, it was my experience of interviewing the consultant psychologist to the British Fashion Council (BFC) Elaine Slater. As models descend on the capital this month to appear as part of the London Fashion Week SS15 shows – where each season an estimated 75,000 images are uploaded to Instagram and 30,000 espressos are drunk – Slater will find herself stationed at a secret location ready to offer support to those who need her, post-runway.

A former face signed to Elite Model Management, Slater was enlisted by friend and supermodel Erin O'Connor, herself a regular presence on the catwalk, in the wake of the Model Health Inquiry of 2007. Chaired by Baroness Kingsmill, the report made 14 recommendations to the industry, including that it ensures the provision of healthy backstage environments and education about wellbeing at Fashion Week. "There had been a few incidents in other countries where models had been quite vulnerable, some had collapsed. As a result of the inquiry, Erin developed the Model Sanctuary, a place where models could come and talk to me and other psychologists," Slater explains. "We had a nutritionist, a massage therapist, and quite a few people giving talks and doing one-to-one sessions. It became so popular – so many of the models benefitted from it – and eventually the BFC took over running it." ♦

► It would be easy to speculate on the nature of the concerns that the team treats – just recently one high-profile model took offence to reports that her schedule and lifestyle left her so exhausted that she regularly slept through photo shoots. But Slater's experiences are more routine: "I think [the lifestyle] is changing now; I think it was like that at the time of the inquiry. The industry was under attack and there were perhaps some things that did need to change, but from what we can see, things are different. I work a lot with models and also actors in my private practice and I don't necessarily see that they are traumatised by horrendously long hours and eating disorders; I think that might be a little over-amplified, if you like. As with any profession in London, you can work really long hours, we're all burning the midnight oil and we're all super busy. In a way, it's easy to target fashion because many models are young women who don't always have enough of a voice."

In fact, what many of the models want to talk about has nothing to do with work. "They are quite a regular bunch," says Slater. "They are just young women; really sweet young women. The issues they bring up are the

**"In a way it's easy to target fashion because many models are young women who don't always have enough of a voice"**

same as my other clients who have just done their A-levels. It's how to make the transition from teenager to young woman – we can all remember that period. Relationship issues, 'what do I do next?' The usual things people of that age are asking."

I ask if, in some ways, the notions of fashion and appearance can be positive. "Yes," nods Elaine. "On so many different levels fashion and appearance can be good for us. They can give us a real boost of confidence. There's a big difference between self-esteem and self-confidence. Self-esteem is usually developed when we're much younger through love and self-care, but self-confidence can be acquired through many different things like being really good at our jobs, graduating from university, practising yoga – or wearing a beautiful outfit. If someone wants to go shopping and buy something that makes them feel great, then fantastic. The confidence boost in that area can





snowball and impact positively on self-esteem in the long term. And also, the industry supports an awful lot of people and is good for the economy.”

While Elaine says her own career in fashion gave her good experiences and opportunities, becoming a psychologist appealed to her in her mid-twenties. “I was very much on a path of self-discovery myself. This amazing course presented itself; as it progressed I realised it gave me a sense of mission and when I started in clinical practice I felt completely at home.” For her, ideas of development and self-expression are also rooted in her Buddhist faith. “The first time I was introduced to Buddhism, by my then modelling agent, I was about 22. I think its philosophy is at the very core of my life – I see from the ground up. It just helps me to make sense of everything really.”

Of course, you don’t have to be a spiritual person to benefit from sessions with a psychologist. Slater feels this is finally hitting home with the general public. “One of the accreditation agencies in the UK, the British Association for Counselling & Psychotherapy (BACP), has done quite a few studies showing that society really has shifted its view of talking-based therapies and of seeking help, not only for mental illness but for emotional well being. I think people are realising that it’s a highly empowered choice to recalibrate, step back from their lives and work out what is going well and what isn’t.”

While she is renowned for her work with trauma victims and personality disorders at her practice in

Wimpole Street, and also takes on psychiatric cases at The Priory, London’s affluent career-minded individuals often approach her with a crisis of identity. “A lot of people are high achievers and their life feels as though it is going and going and going,” she explains. “Sometimes things don’t ‘fit’ and they need to redefine themselves; they have a crisis of meaning. It’s about people reaching their fullest potential and uncovering their best selves. With something like that it can literally take three or four sessions or it can take three or four months. I’m very proactive in my approach – it’s important people get moving with the changes that they want to make.”

Should the luxurious surroundings of private islands in the Caribbean and villas in Tuscany prove preferable to the consulting room for clients, Elaine has also co-founded retreat package of fitness, meditation and therapy, known as Inara, with personal trainer Dan Roberts. And it’s one of the central themes of those breaks – living consciously – that Elaine Slater tells me is her biggest single tip for maintaining mental health in all walks of life.

“By that I mean go back to basics. In cities such as London we sometimes live in survival mode – we put up barriers and live action-packed lives. But, if we take a moment to strip back some of the layers, we can connect with ourselves and enjoy the simpler things in life.” ■

[inaraescapes.com](http://inaraescapes.com); [elainelater.com](http://elainelater.com)

# PINK LADIES

As we approach Breast Cancer Awareness Month, it is vital to remember that breast care is important throughout the year, and not just in October

Breast cancer is the UK's most common female cancer and accounts for approximately one in three cancers in women. With more than 44,600 new cases of breast cancer in the UK annually, a diagnosis can be the beginning of an anxiety-provoking experience in a woman's life.

Obtaining up-to-date information and support from a breast care specialist, who is an expert in the treatment and management of breast care, ensures a woman gains control over the way she makes informed decisions. Here, we talk to **Bernie Phelan, Breast Clinical Nurse Specialist at The Wellington Hospital**, about the importance of early diagnosis, treatments and how to optimise your breast health.

## Tell us about your role as Clinical Nurse Specialist at the Breast Care Unit?

Patients come to see me for many different reasons, including breast screening, questions about diagnostic testing and treatment options. My role is to offer a patient-focused service, always acting in their best interests by providing advocacy, emotional and psychological support, information and practical advice.

It is imperative that women with breast cancer are provided with ongoing psychological support at a time when they often feel a sense of isolation and are very vulnerable. Support from the clinical nurse specialist can significantly reduce psychological issues for women undergoing breast cancer surgery and help them to cope with the impact of the disease on their quality of life.

## What happens if a woman finds a lump in her breast?

Screening can detect breast cancer at a very early stage. The first step involves an X-ray of each breast (mammogram), which is taken while carefully compressing the breast. The mammogram can detect small changes in breast tissue which may indicate cancers that are too small to be felt either by the woman herself or by a doctor. At The Wellington we offer daily 'triple assessment clinics'. These include taking a detailed history of the patient's symptoms, a clinical examination of the breasts and armpits, and finally a mammogram

or breast ultrasound (some patients will also require a fine needle aspiration test). This triple assessment is carried out during an initial visit, which means that most patients can be reassured and discharged that same day.

## In addition to diagnostics and treatment, what other services are available?

Educating patients is a big part of a breast care nurse's role, so I spend a lot of time with my patients explaining the importance of breast awareness, early detection, attending breast screenings and advising how vital a healthy lifestyle and diet is.

In addition to this, statistics suggest that one in eight women will develop breast cancer in their lifetime, so it is important to be breast aware and know what symptoms to look out for:

- Changes in the shape or size of the breast
- Changes in the breast's skin texture, such as puckering or dimpling
- A newly inverted nipple
- A lump or thickening of breast tissue
- Redness or rash on the skin or around the nipple
- Discharge from one or both nipples
- Constant pain in the breast or armpit
- Swelling in the armpit and around the collarbone

## What do you enjoy most about your role?

I have to say I am passionate about my job because every day is different. I get a great deal of satisfaction from helping my patients through what can be a very traumatic and anxious time. Our Breast Care Unit at The Wellington has state-of-the-art equipment and I am privileged to work alongside a great team of top multi-professional clinicians, who are experts in the field of breast care management.

## The Breast Care Unit

The Wellington Breast Care Unit provides convenient appointments, rapid diagnosis and treatment, and access to the most up-to-date technology. Most importantly, patients receive personal, friendly, confidential care that is designed to meet the needs of the whole patient, not just treat the disease.

## BOOK YOUR MAMMOGRAM

*90% of women who attend our clinic will not have breast cancer. However, this can only be confirmed through a mammogram. Screening can detect cancer at a very early stage which greatly improves survival rates. To arrange an appointment call 020 7483 5004*

**We're relocating**

The Wellington Breast Care Unit has now moved from The Wellington Hospital's South Building to the third floor of the Platinum Medical Centre. This means that our patients will now receive all their diagnostic tests (including mammography) in one building during a single visit, which offers a seamless breast care pathway, from the initial GP referral through to diagnosis and treatment.

The Wellington Hospital has invested countless resources in constructing a state-of-the-art Breast Care Unit, where

comprehensive care is provided by a multi-disciplinary team. We have a department of recognised breast specialists who cover the full spectrum of breast management, from the diagnosis and treatment of benign and malignant breast disease to breast reconstruction.

Survival rates for breast cancer have improved significantly over the past 20 years. This is largely due to increased awareness of breast cancer prompting women to seek earlier diagnostic testing. So do not delay, if you have any concerns about your breasts, go and see your GP today.

*For advice on breast awareness and other essential breast-related information, please visit [thewellingtonbreastcareunit.com](http://thewellingtonbreastcareunit.com) or to arrange an appointment at The Wellington Hospital, contact the Enquiry Helpline on 020 7483 5004*

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# WISH *list*

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## HAUTE SPOT

It's debatable how many cocktails the fashion crowd drinks, what with all those 'killer' hidden sugars. But we'd like to think that if they did stray from the Slimline G&T, that these would be their concoctions of choice. The Metropolitan by COMO hotel has created a range of 'couture' blends, inspired by the styles of their favourite industry icons: Tempered Gold follows Alice Temperley's romantic style with chocolate and hazelnut liqueurs, Black Cow vodka and coffee essence while Cherry Lips reflects Giles Deacon's rich and moody formula with a slug of Chase Oak-smoked vodka and Luxardo cherry syrup. For a sip of sunshine, opt for Matthew Williamson's Mellow Yellow (pictured): camomile tea syrup, fresh lemon juice, Limoncello and Sipsmith Gin, topped up with Prosecco.

Fashion Week Cocktails are available from 12-16 September, [comohotels.com](http://comohotels.com)

# FOODIE FAVOURITES

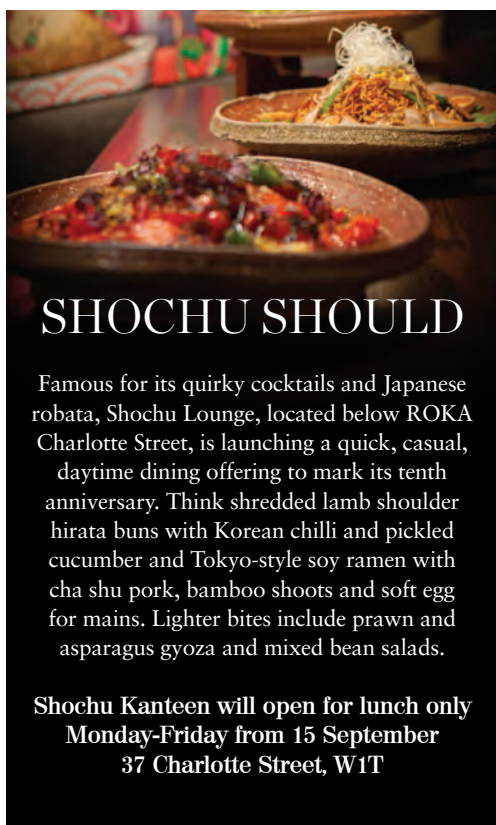


## TAKE IT OR LEAF IT

We gave Fitzrovia's LIMA London ten out of ten when we reviewed it last year, following on from its Michelin star nod. So you can imagine our excitement when we heard of a second outpost – LIMA Floral – taking root in Covent Garden, boasting a *same same* but different menu, with the addition of a buzzing cocktail bar. Eat piqueos (Peruvian tapas) at the bar – think tiraditos, ceviches and tostados

– accompanied by one of the mixologist's many wonders, chosen from a menu twice the size of the à la carte offering. Or, take your time over sea bream tiradito with green tiger's milk and crushed giant corn followed by lamb rump with black quinoa and crispy blue potato for a full on meal. Or do both.

14 Garrick Street, WC2E



## SHOCHU SHOULD

Famous for its quirky cocktails and Japanese robata, Shochu Lounge, located below ROKA Charlotte Street, is launching a quick, casual, daytime dining offering to mark its tenth anniversary. Think shredded lamb shoulder hirata buns with Korean chilli and pickled cucumber and Tokyo-style soy ramen with cha shu pork, bamboo shoots and soft egg for mains. Lighter bites include prawn and asparagus gyoza and mixed bean salads.

Shochu Kanteen will open for lunch only Monday-Friday from 15 September  
37 Charlotte Street, W1T

## CAMDEN'S HOOKED

Many will feel a sad sense of nostalgia as they say a final *ciao bella* to Camden's Trattoria Lucca, which has been around for half a century. But there's also reason to get excited: Belgium's famed fish restaurant Bia Mara will be opening up shop in its place. The original eatery sprang from a street food enterprise delivering delicious cooked-to-order seafood before burgeoning into a thriving urban seafood kitchen with flavours inspired by the spices and scents of Central America, Thailand and Jamaica. We've got our eye on a crunchy haddock taco already.

63 Parkway, NW1



## MELROSE AND MORGAN... AND ME

With posh delis in Hampstead and Primrose Hill, Melrose and Morgan is celebrating ten years in the business next month with the release of its first book, *Good Food For Your Table*. More a shopping guide than a prop-up-by-the-hob cookbook, the tome shares expert tips on compiling a well-stocked larder (the backbone of any kitchen) as well as a compendium of advice on the best ingredients to buy and how to manage your cupboards to ensure nothing goes to waste. It also includes a selection of favourite recipes and simple, quick meal ideas.

42 Gloucester Avenue, NW1



## RESTAURANT REVIEW

# The Whole Nine Yards

The latest opening from esteemed hoteliers Tim and Kit Kemp has got the foodies' tongues wagging and tummies rumbling. *Bethan Rees* finds out what all the fuss is about

A way from the luminous lights of Piccadilly and the plodding crowds of theatre land, the Ham Yard Hotel towers over Great Windmill Street in all its glory. The newest project from Tim and Kit Kemp, the vivacious husband and wife team behind Firmdale Hotels, opened its doors in June. And judging from the buzzing swarm of ravenous diners outside, this is the place to be for supper on a Thursday night.

It's a mystery how the pair managed to find three quarters of an acre of undeveloped land behind Shaftesbury Avenue, and the genius use of space makes the U-shaped hotel feel even more spacious. Upon entering the bar area, which is filled with lush shrubbery, zinc counters and mismatched furniture in Kit's typically eccentric style of interior design, there's hordes of people waiting to be served or hovering over tables anticipating which group will leave their chairs next. My friend and I start with an aperitivo: the drinks list is refreshingly simple, forsaking pages upon pages of bizarre mixology creations in favour of a few classic staples with some well-executed twists, such as the Ham Yard Tonic, which combines Portobello Road Gin, Campari, St Germain, grapefruit bitters and homemade tonic.

Later, we find the dining room is pleasantly serene in comparison to the bar; with persimmon orange banquettes, Aztec chevron-covered benches and Art Deco-inspired chandeliers that hang like icicles, it's a beautiful space. And the charm of the interiors translates through to the service which is amiable and helpful without being too much. The menu doesn't scream eccentricity, but provides diners with fresh, seasonal food with a gourmet flourish.

The Dorset crab with poached duck egg and watercress salad starter was the perfect contrast of fresh and rich; the flavourful white and brown meat of the crab met lovingly by an oozing, deep orange yolk. Next to arrive was a plate



**One mouthful of the charred and tender fish was all I needed to develop serious food envy**



of red mullet; the skin was wonderfully crispy and served with a real highlight – the candied aubergine, which felt like a surprisingly light but naughty treat. However, delightful as my main was, my guest's dish of tuna steak would be my recommendation. One mouthful of the charred and tender fish was all I needed to develop serious food envy.

Then the desserts reached the table, and the indulgence of the aubergine was instantly upstaged. The baked Alaska, which to this day I find an implausible concept, was mallowy and flambéed to perfection. The only thing that might have topped the meal is a pillow to rest my head on in one of the suites. If the restaurant is anything to go by, a guest at Ham Yard Hotel may never want to leave. ■

**1 Ham Yard, W1D  
020 3642 2000**



# Durum & BASE

Michelin-starred chef Giorgio Locatelli is opening a casual pizza and pasta pop-up in Marylebone this month, together with his wife Plaxy.

He gesticulates, swears and schmoozes *Kari Rosenberg* into craving a thin, crispy pizza for breakfast

I'm very Italian. I remember my granddad used to take us in his Fiat Seicento on Tuesdays and drive us all the way up the lake to the top and that's where our favourite pizza restaurant was. It was like a novelty for us when we were growing up. *Fack'*, if you could eat pizza every day it means you were really the best! The pizza was always very simple, just with mozzarella and maybe a bit of ham and mushroom, things like that. My favourite is just a margherita, maybe with a bit of basil and that's it.

I don't eat take-away pizza. I really don't like the idea that it goes in the box and you keep eating it from that box. It's a completely different thing from when it comes out of the wood-fire oven and onto a plate. We have tried to produce something that would be descriptive of the season; 21 days of pizza, taking into account what we can find in the market at that time. We work a lot with gluten-free pizza as well. We'll do three types of pasta: with clams from Italy, chestnut and wild mushroom and spaghetti al crudo with olives, capers and fresh tomatoes from Sicily. The pizza is just real; simple and classic. We are working on some stuff like a truffle pizza but we haven't committed to that yet. I have a guy in the kitchen from the north of Italy who makes the best pizza, leaving the dough to sit for four days before rolling out the base. That way it is thin and crispy and much more digestible.

A handful of designers such as Gary Hume and Dinos Chapman are going to produce pizza plates for us which will then be auctioned for Action Against Hunger. We are going to produce 80 of them: 20 of each design. I like the charity; they are very good at raising money. To raise it for them is not a big deal, it's easy. What matters is that they spend it in the right way, making sure it goes to the people it's meant to go to. They once dug more than 17,000 wells in three or four months.

When my wife Plaxy and I are eating at home – I'll sometimes do pizza, but I don't do pasta at all. I eat enough pasta here every day! When we're together we always eat more Asian

food; Thai, Chinese. We like the Royal China Club, Nobu, 24 and Scott's.

Careers are now built around being a TV chef. It's just become a different job. There are people who enter MasterChef and then they go and forget that Gregg Wallace had a restaurant that went bust. And they have somebody like that as a judge? Like that person is going to be a future star, but what does he know about one? To be a TV chef is a profession, to be a chef is a different thing.

TV cooking has become so dramatised. *Fack'*... it's not all dun dun dahhh! It turns people on, that's the problem! I think it's important to be informative. There's still a big gap. I know a big part of the population obviously knows quite a lot about food because they've been well off from a young age but the rest of the country is really behind. Those are the ones who watch TV and see the dramatised situations. We have people who come in to cook with us from charities and we can see that they are nervous at having to spend a day with us; *fack'* they think in the kitchen everyone is crazy! And they come in and meet our boys and everybody teaches them stuff; whatever they know they explain to you. It's not the projected image that they thought. Apparently I am even fierier now than I used to be. I need to be looked after, I am dangerous now! I'm unreasonable, but that's not bad.



I have lived in Camden for about 13 years now, together with Plaxy and our children Margherita and Jack. I walk to the park or get a Boris Bike; I look forward to going home or coming to Locanda. I go home in the afternoon and then come back in the evening, it takes 20 minutes. I like Camden, we know everyone in our area. Apparently a million tourists visit Camden every year. Everybody has been there. *Fack'* you say to someone on the other side of the world, 'oh I live in Camden' and they scream: 'Camden Town, I loooove Camden Town!' ■

**Pizza Locadeli, 9 – 28 September**  
71 Blandford Street, W1U  
07437425621; pizzalocadeli@gmail.com

**Locanda Locatelli will be closed for renovations between 27 July – 28 September, although phone lines will still be open for reservations**  
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WISH *list*

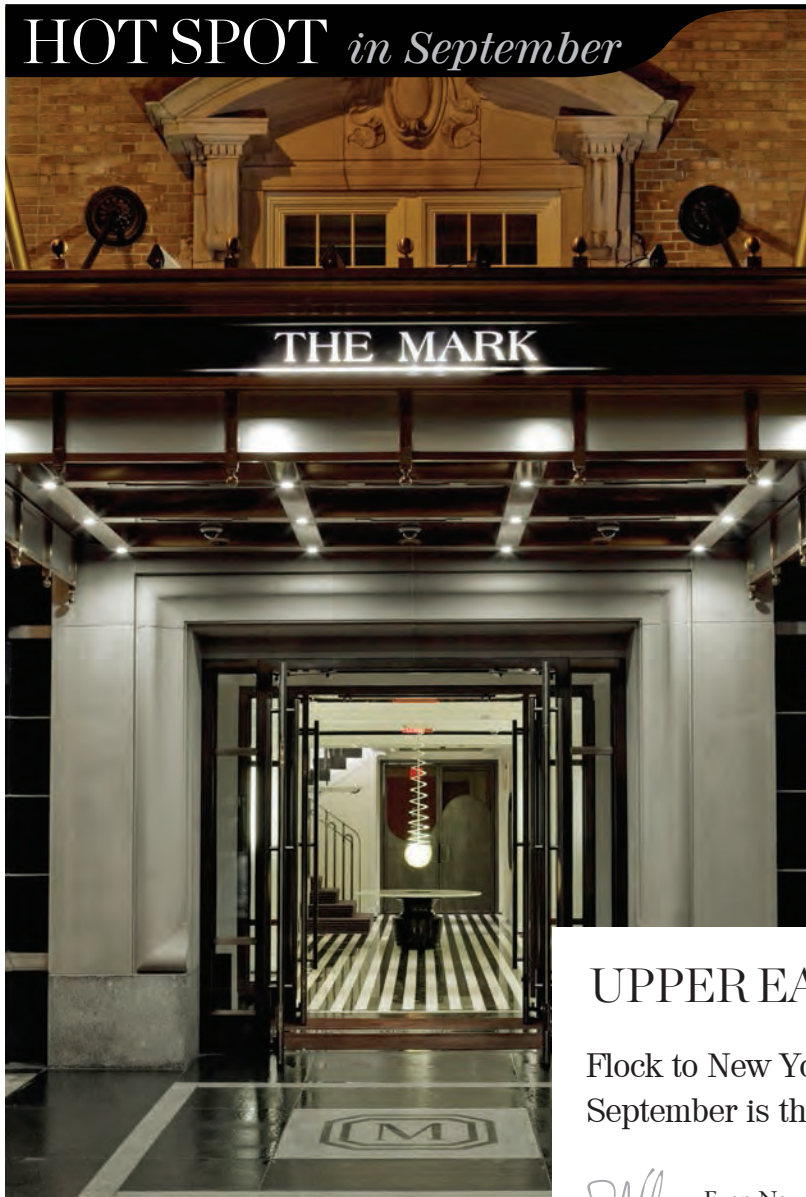
## PAVED WITH GOLD

“In the past, people were born royal,” said Gianni Versace. “Nowadays, royalty comes from what you do.” Never one to understate, The Villa by Barton G is a positively palatial property, built within the iconic Ocean Drive mansion of the late, acclaimed fashion designer. Boasting opulence in excess, walls are clothed in pebble mosaics, while the sky-high frescoed ceilings resemble something from a film set. The 54ft-long, ‘thousand mosaic’ swimming pool is lined with 24-karat gold, designed by Gianni Versace himself, while the ten suites range from the lavish to the outrageous, even by Miami’s standards. With teeming nightlife just steps from the hotel’s gated doorstep, we suggest opting for the solace of The Villa, where hotel guests can enjoy the indoor G Lounge and open-air rooftop enclave.

[thevillabybartong.com](http://thevillabybartong.com)

# TRAVEL *IN STYLE*

HOT SPOT *in September*



## UPPER EAST SIDE, MANHATTAN

Flock to New York with the famous and fashionable: September is the perfect time to visit the Big Apple

*Why*

Even New York's pet population walk the brownstone-lined streets with shoe-clad paws, for the Big Apple has long been considered one of the world's most eclectic fashion capitals. The global phenomenon that is Fashion Week as we know it today was first established in this hub of creativity during the 1950s, and during September each year, Manhattan's chic streets transform into catwalks as the fashion pack arrive from all over the world to preview the new collections.

*Stay*

Even the most loyal of downtown dwellers will be converted to the Upper East Side glamour after a stay at The Mark Hotel on Madison Avenue, overlooking Central Park. The hotel's façade remains as iconic as it was when it was first built in 1927, but the interiors take sophistication and elegance to a whole new level, in its chic, Art Deco style. The rooms are spacious and have a decadent ambience, particularly those with views overlooking East 77th Street. The Mark has quite literally every amenity at hand, with a Frédéric Fekkai hair salon, Jean Georges acclaimed restaurant (don't miss the truffle pizza) as well as an Assouline bookshop for good measure.

Rates start from approximately £270 per room per night based on two sharing a superior courtyard room, [themarkhotel.com](http://themarkhotel.com)





## MAD ABOUT MARNI

Milan fashion week brings with it the twentieth anniversary of the Italian fashion label, Marni. To celebrate, the brand is launching Marni Flower Market in the Rotonda della Besana. Scout out unique souvenirs from the one off event, such as canvas shopping bags, aprons and pot holders all with the classic Marni print. The event will be collaborating with the Museo del Bambino di Milano, whose headquarters are located inside the Rotonda della Besana itself, to host a series of children's workshops in the afternoon.

21 September, [marni.com](http://marni.com)



Photography by Karl Lagerfeld

## LAGERFELD'S MACAU METROPOLIS

Following his outlandish supermarket-styled runway show this season – complete with Chanel-branded groceries – it appears Karl Lagerfeld is building on his creative visions once more. Opening in 2017, the designer has collaborated with a Macau casino operator in the creation of his first hotel. The 20-story high complex will feature a number of Michelin-starred restaurants, a themed shopping centre and more than 270 hotel rooms and suites. Go hard or go home, eh Karl?

[sjmholdings.com](http://sjmholdings.com)



## BEND AND STRETCH IN BALI

If you're a warrior-pose advocate, we recommend swiftly joining your fellow yoga enthusiasts on their migration to the W hotel in Bali this month. FIT classes are being held from 12-14 September, led by Tara Stiles. Expect scenic sunrise sessions followed by organic menus and a variety of tailored AWAY Spa treatments. After a day of relaxation, spend the evening listening to DJ Josep Xorto with cocktail in hand. On Saturday 13th, dig your feet into the white sands of Seminyak and join over two hundred and fifty participants in a mass yoga event.

Starting from £763 per person, [wretreatbali.com](http://wretreatbali.com)

## COOKERY SCHOOL

SHORT HAUL

### *Flash in the Pan*

Famed Italian restaurant Quattro Passi Nerano, a favourite with Valentino, Beyonce and Jay Z, is holding cookery classes taught by the Michelin-starred chef. Go all out with a two-night package incorporating a market tour, wine tasting and a Chef's Table for dinner. The seven simple but chic bedrooms offer an authentic stay on the Amalfi Coast

[ristorantequattropassi.com](http://ristorantequattropassi.com)



LONG HAUL

### *A Thai Treat*

It's no secret that we're fans of the glorious Mandarin Hotel empire, with their hotels gradually dominating our bucket list of holiday destinations. During a visit to the Mandarin Oriental Bangkok, learn the art of preparing fine Thai Cuisine. Participants will create delicious local delicacies such as sweet and sour fish soup with ginger and sticky rice dumplings.

[mandarinoriental.com](http://mandarinoriental.com)



Photography by Ed Peers



I knew I'd created a holiday monster when my husband Jerome – of just two days – turned around and shrieked, “Are you sure this is five star?” as we pulled up to Cas Gasi. We'd been told it was “very, very rustic” by friends, but how it was also one of the most peaceful and charming spots on the island; a favourite with the likes of Kate Moss and Mario Testino, and bearing the branded stamps of approval from *Tatler* and *The New York Times*. And having spent a week celebrating our nuptials with almost 300 of our nearest and dearest

was every bit as wonderful as I'd imagined. Every morning, the kitchen takes delivery of a huge quantity of produce directly from its organic plots. Fresh eggs are readily dispensed by the (very) free-wandering hens, while almond, carob, fig, orange, lemon, apricot, cherry, plum, pomegranate and quince trees all bear their fruit for the benefit of guests' appetites. The 350 drip-watered Arbequina olive trees harvest a house cold-pressed olive oil, while peppers, leeks, courgettes, pumpkins, tomatoes, beetroot and strawberries flourish in the orchards, waiting to be sautéed,

## If you're looking to do absolutely nothing other than sit, eat, drink wine and enjoy Ibiza's oft-overlooked stunning natural beauty, then Cas Gasi is ideal

just over the aqua-marine waters in Mallorca, three days of mini-moon peace (and carbohydrates) was the only box that needed ticking. “Keep an open mind,” I rolled my eyes. The Mandarin Oriental this is not, but what was he expecting? Clearly the emailed website link had gone unopened before the “yes dear” response found its way to my inbox.

Our superior double room was small but appealing, although I'd recommend opting for a deluxe suite if you can get it; there are only 12 rooms in this button-sized, family-run, agroturismo hotel, so they get snapped up quickly. The main thing I'd read about before we arrived was the food, and it

'jammed' or dried. The local Monastrell grapes are even pressed for a country-style house wine.

Breakfast is a casual turn-up-when-you-please affair, ideal for honeymooners, clubbers or watchless hippies, and features a mixture of fresh breads, cereals, fruits and hams. There's no menu, but just tell one of the handful of delightful, devastatingly good-looking staff what it is you fancy and they will whip it up for you, no problem. For lunch, we shared tuna tataki and a sticky rice dish, filled with red prawns, monkfish and cauliflower – a combination I'm still salivating over – followed by a seafood spaghetti dinner. The family on the next table had just returned from the town for some

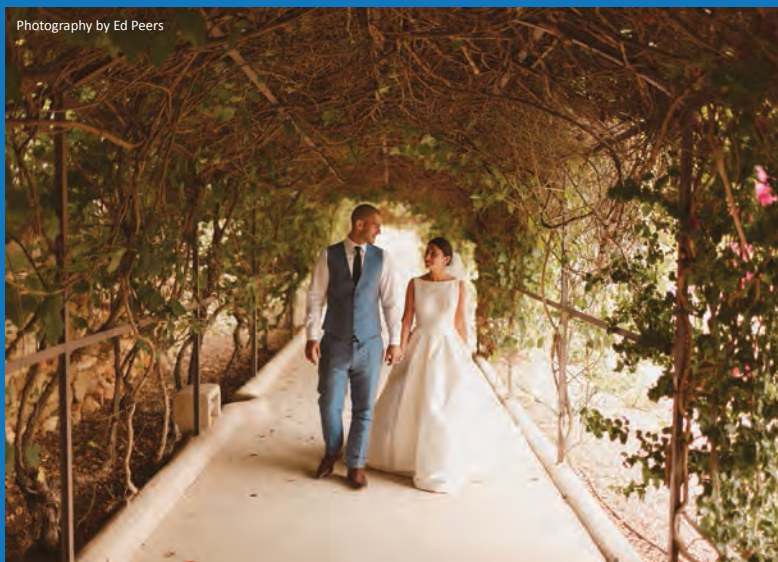
# Ibiza

*Kari Rosenberg* eats herself silly  
on a relaxing mini-moon at Cas Gasi

# UNCOVERED



Photography by Ed Peers



dessert and we vowed to taste each one before we left (newlyweds' prerogative). The kitchen can also prepare food to take on board your boat, but there's no official room service, or anything so formal here; just wander over and perch at the bar. They won't ask for your name, room number, or whether you want to sign for it; only what you desire 'on this beautiful evening'.

Having arrived by boat, we were just a 20-minute drive from Marina Botafoch; with three days at Gasi, we spent the first by the simple pool, sipping on fresh lemonade; the second docked at Formentera; and the third re-donning our wedding outfits for an 'after-shoot'. With such picturesque grounds, our photographer had a field day, click-clicking against the stunning natural flower wall, the towering ancient trees, and the white-washed archways with pastel-hued ladders and creeping ivy. We finished the day with a well-earned massage, performed inside a white tipi with a single bed, plonked in the middle of a stretch of grass.

If you're looking to do absolutely nothing other than sit, eat, drink wine and enjoy Ibiza's oft-overlooked

stunning natural beauty, then Cas Gasi is ideal. Come with friends, kids, your other half, or by yourself, as many did while we were there. You can be left alone as much as you please, or join another lone traveler for a game of chess in the communal TV room.

The very antithesis of your high-rise, high-gloss hotel chain, it surpasses luxury retreat expectations; the kind with flowers in your hair, no shoes on your feet and a lot of starchy grains in your belly. Indeed they can add the *Vantage* – and Jerome's – seal of approval to the list. ■

#### NEED TO KNOW

Rates at Cas Gasi start from €303 per room per night based on two sharing on a bed and breakfast basis. This rate includes taxes and wifi.

For more information on the hotel and bookings visit [casgasi.com](http://casgasi.com) or email [info@casgasi.com](mailto:info@casgasi.com)



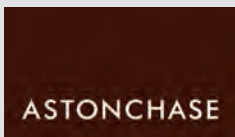
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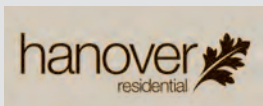


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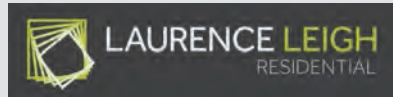
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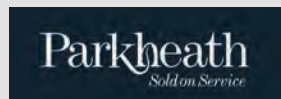
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## St John's Wood Terrace, St John's Wood NW8

Low built detached house on the east side

This historic period house is offered in good condition and has the scope for further improvement. Spread over three floors, the property benefits from 5 bedrooms, 4 reception rooms, 3 bathrooms, garden, private parking for multiple cars, EPC rating D. Approximately 328 sq m (3,528 sq ft)

Freehold

Guide price: £7,500,000

(SJW090006)

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## Hanover Terrace, Regent's Park NW1 Nash Terrace in Regent's Park

4 bedrooms (one with dressing room), 4 bathrooms, reception room, balcony, dining room, kitchen, media room, gym, courtyard, lift, rear garden. Mews house including sitting room, dining room, kitchen, bedroom, family bathroom, study, staff kitchen and garage. EPC rating D. Approximately 613 sq m (6,602 sq ft)

Leasehold approximately 107 years and 5 months

**Guide price: £21,000,000**

(SJW090006)



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WARWICK AVENUE  
LITTLE VENICE W9

FREEHOLD  
£5,950,000

JOINT SOLE AGENTS

A Stucco fronted semi detached house (322sq m/3,466sq ft) arranged over four floors and offered in excellent condition throughout. The property provides well planned family/entertaining accommodation and further benefits from a south west facing rear garden.

**ACCOMMODATION AND AMENITIES**  
Principal bedroom with dressing room & en-suite bathroom, 3/4 further bedrooms (1 en-suite), family bathroom, drawing room, sitting room, family room, kitchen/breakfast room, study, 2 guest cloakrooms, utility room, partial underfloor heating, air conditioning to all bedrooms, landscaped front & rear gardens, residents only permit parking. EPC=E.



**PARK SQUARE EAST  
REGENT'S PARK NW1**

**CROWN ESTATE LEASE - 139 YEARS  
£8,950,000**

JOINT SOLE AGENTS

A substantial Grade I Listed four/five bedroom family home (392sq m/4,225sq ft) with direct views overlooking the extensive private communal gardens. The house is well presented throughout with an abundance of light and benefits from high ceilings and many original features. Park Square East can be found on the eastern side of Regent's Park and is conveniently situated, providing easy access to Marylebone, the West End and within close proximity to Regent's Park Underground Station (Bakerloo Line).

**ACCOMMODATION AND AMENITIES**

Principal bedroom with en-suite dressing room and bathroom, 3/4 further bedrooms (1 with en-suite bathroom), family bathroom, shower room, kitchen/breakfast room, dining room, study/bedroom 5, library, study, utility room, space within secure lock-up garage, residents Crown Parking, patio garden, private communal gardens with tennis courts, storage vaults.



**MARLBOROUGH PLACE  
ST JOHN'S WOOD NW8**

**FREEHOLD  
£8,950,000**

JOINT SOLE AGENTS

A very rare opportunity to acquire an exceptional and truly unique period Villa (432sq m/4,654sq ft), featuring stunning vaulted formal rooms that are well complemented by a large contemporary open plan living area and an equally impressive indoor swimming pool complex. This remarkable property is discreetly hidden from the road and features off street parking for two/three cars behind remote controlled gates, a large detached garage and a beautifully landscaped garden that provides a fitting environment for this imposing and dramatic St John's Wood home.

**ACCOMMODATION AND AMENITIES**  
Principal bedroom with en-suite bathroom & dressing room, 2 further bedrooms, 2 further en-suite bathrooms, vaulted reception room, galleried sitting area, family room, reception hall, dining room, kitchen, utility room, guest cloakroom, staff bedroom with kitchenette, large indoor swimming pool, 80ft garden, courtyard, off street parking for 3 cars, garage.



**KENT TERRACE  
REGENT'S PARK NW1**

**CROWN ESTATE LEASE  
£5,750,000**

JOINT SOLE AGENTS

An excellent opportunity to acquire a beautifully appointed Grade II Listed period home (351sq m/3,786sq ft), which is believed to be one of the largest residences in this well regarded Nash terrace. The house features well planned and versatile accommodation that offers an abundance of entertaining spaces, complemented by the rare benefit of an open plan kitchen leading onto a private rear garden.

**ACCOMMODATION AND AMENITIES**

Principal bedroom with en-suite bathroom & dressing area, 4 further bedrooms (1 en-suite), staff bedroom with en-suite bathroom, family bathroom, drawing room, sitting room, kitchen/breakfast room, reception room, study/cinema room, playroom, utility room, Lutron Home Works lighting, underfloor wet heating, full AV system for sound & TV, air conditioning (ducted), marble/limestone working fireplaces in all principal rooms, Poggenpohl kitchen with Miele appliances, Cat6 cabling, cinema room with HD projector and KEF Reference speakers, private rear garden, private parking. EPC=F.



# Village People

Sarah Gratte, lettings manager at TK International, predicts a strong end to the year in Hampstead after a record month in rentals

**W**ith more than 25 years in the business, Sarah Gratte worked all over north west London before joining TK International as head of lettings. Over the past few years she has noticed a change in the typical Hampstead renters, many of whom choose a home and stay for years on end. Having recently opened a dedicated lettings office, Sarah and the team at TK International are committed to providing a personal and bespoke service in order to best cater for the needs of their loyal clients.

TK International has had some record months of late for long-term rentals. They have seen a real growth in demand for houses and good quality two and three-bedroom flats, especially those that have been recently refurbished. "I would advise landlords to seriously consider investing time and money into the interiors," says Sarah. "Décor and state-of-the-art technology are playing a larger role than ever before, especially with the corporate rental market. These properties are commanding the highest rents, which TK International is achieving. Demand for these properties is very high, and with a shortage of such properties, those we do have go quickly. Our tenants have the budgets, but they want to maximise what they're getting on every level."

With TK International catering to more and more corporate tenants and professional couples from overseas, the team sees the global economy as having the biggest impact on the local market – more so than any predicted outcomes from next year's general election." We are seeing a continued increase in European and international money," says Sarah. "A lot of our loyal international clients love Hampstead especially; they tend to move in with their families and sign long-term rental contracts, which offer great security both for them and the landlords. Because of Hampstead's rural living but

convenient amenities including great schools, we tend to find that people are staying for the long haul. For those that do move, it will often be a case of upsizing to a property just up the road."

When talk turns to the general election next year, Sarah speculates that this will have less of an effect on the local rental market than the potential political and economic situations worldwide. "What happens overseas, in terms of the global economy, affects markets greatly, as so many of our landlords – and corporate tenants – come from all over the world," says Sarah. With interest rates predicted to rise and the threat of mansion tax on the horizon, many people are choosing to rent for the next 12-18 months to see what changes, if any, the elections bring.

"Often, the sales and rental markets work symbiotically; when one goes up, the other goes down," says Sarah. "The sales market is starting to plateau slightly, which means the outlook in terms of lettings for the next two or three years is strong. While the exact amount of growth is unknown, I'm confident that we will still retain movement."

As an independent agency, TK International offers a personal, one-to-one service that specialises in forming solid relationships based on trust and loyalty. "At the end of the day, we will always go out of our way to locate people where they want to live," says Sarah.

"Through referrals and recommendations we have a number of very loyal landlords who come to us with their whole portfolios. In turn, we are able to assure our tenants that we only work with landlords with whom we have built up relationships – this is a real comfort factor for them. As a result, we see the rewards through repeat business." ■

**TK International**  
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the Neighbours*

# Parkheath

*Sold on Service*



## Belsize Park Gardens NW3

*£1,595,000*

On one of the area's leading roads, a beautifully presented second floor apartment within a classical stucco conversion. Well-proportioned rooms full of period detailing and natural light.

1316 sq ft/122 sq m  
21' reception  
16' master bedroom  
2 further bedrooms  
Kitchen with separate utility

Contact Belsize Park Office  
020 7431 1234

South Hampstead  
020 7625 4567  
[mw6@parkheath.com](mailto:mw6@parkheath.com)

West Hampstead  
020 7794 7111  
[192@parkheath.com](mailto:192@parkheath.com)

Property Management  
020 7722 6777  
[pm@parkheath.com](mailto:pm@parkheath.com)

Belsize Park  
020 7431 1234  
[mw3@parkheath.com](mailto:mw3@parkheath.com)

Kentish Town  
020 7485 0400  
[kt@parkheath.com](mailto:kt@parkheath.com)

Head Office  
020 7794 7111  
[headoffice@parkheath.com](mailto:headoffice@parkheath.com)

# Parkheath

*Sold on Service*



## Hillfield Road NW6

*£1,195,000*

On a prime West Hampstead turning, a spacious duplex apartment with a secluded private garden of over 100ft. Hillfield Road is close to Fortune Green Park and to the area's multiple shop and transport facilities.

1444 sq ft/134 sq m  
2 reception rooms  
3 double bedrooms  
24'5 kitchen/dining room  
106' private garden

Contact West Hampstead Office  
020 7794 7111

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[nw6@parkheath.com](mailto:nw6@parkheath.com)

West Hampstead  
020 7794 7111  
[192@parkheath.com](mailto:192@parkheath.com)

Property Management  
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[pm@parkheath.com](mailto:pm@parkheath.com)

Belsize Park  
020 7431 1234  
[nw3@parkheath.com](mailto:nw3@parkheath.com)

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[kt@parkheath.com](mailto:kt@parkheath.com)

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020 7794 7111  
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# Parkheath

*Sold on Service*



## Haverstock Hill NW3

**£1,300,000**

An attractive and bright garden apartment within a handsome semi-detached stucco house between Primrose Hill and Belsize Park. Outside space includes a private patio and shared garden. Off street parking is available.

1058 sq ft/98 sq m  
38' open plan reception  
3 bedrooms  
Off street parking available  
Patio and communal garden

Contact Belsize Park Office  
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South Hampstead  
020 7625 4567  
[mw6@parkheath.com](mailto:mw6@parkheath.com)

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[192@parkheath.com](mailto:192@parkheath.com)

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Belsize Park  
020 7431 1234  
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Kentish Town  
020 7485 0400  
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# ST JOHN'S WOOD

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# From NORTH WEST to KNIGHTSBRIDGE

The directors of Hanover Residential discuss the rise of their new West End office amid exciting times in the prime central London market



“Property is a relationship-based business,” says Alex Bourne, director of Hanover Residential. We are meeting over coffee at the Churchill Hotel in Marylebone to discuss the success of the company’s West End office, which opened in October 2013. And, with his three fellow directors – Jason Goldstone, Jeremy Rosenblatt and Richard Douglas – also present, it’s easy to believe that the business’s personable approach is led from the top. “As a client, when you go to an estate agency,

necessarily know what you want to compromise on at first. It’s important to be able to provide a bespoke service across a broad area. We encourage our negotiators to go wherever they need to go and we’ve seen no sign that the Prime market is slowing.”

Such flexibility is especially key given the current level of international investment, which means that many overseas buyers are not initially familiar with the areas in which they are buying homes and need detailed guidance. Richard recounts a story of a member of a Royal Family who registered with Hanover Residential in St John’s Wood and was given a tour of various different styles of properties from The Bishops Avenue to Knightsbridge. This allowed the family to determine exactly where they wanted to live and what each area had to offer, before deciding on a property within close proximity to Harrods.

In fact, much of Hanover Residential’s business is generated by high-net-worth individuals from abroad, with their impact now being felt in north west London too. “St John’s Wood is changing: foreign investors are realising that you can get a slightly higher yield and although the capital appreciation hasn’t hit the heights of Marylebone or Mayfair, it isn’t far off,” explains Richard.

The team have noted that investors are also

**“St John’s Wood is changing, foreign investors are realising that there is good value for money”**

very rarely do you get to work with the directors of the company. As an independent, our ethos is to be involved with every transaction,” adds Jeremy.

With the West End office operating alongside Hanover Residential’s established St John’s Wood branch, the boutique agency is able to demonstrate a presence across the prime central London market, during interesting times in which the price for a property in Marylebone can now reach in excess of £2,000 per square foot and upwards of £3,000 per square foot in Knightsbridge. “The fact is,” explains Alex, “when you’re looking for a property, you don’t

taking longer-term views of the market. While several overseas investors from the Far East continue to favour new-build opportunities bought off-plan, there are a number of overseas funds from various different regions acquiring mixed use buildings in Marylebone and Mayfair to develop and potentially hold.

Some might wonder if there is a reluctance among owners to sell, due to the 2015 general election and the possibility of a mansion tax being introduced. “There is a lot of scaremongering going on in the press,” says Jason. However, the future looks positive for the sales market. “In some cases the anticipation





Grove End Road, NW8; available through Hanover Residential



Portman Towers, W1; available through Hanover Residential



of a mansion tax is motivating sellers, but this is actually generating a higher level of transactions in the market,” says Richard. “If you’re from a country where there is unrest, the changes that go on here pale in comparison.”

Jeremy agrees: “London remains the safest place to invest your money. The capital growth in areas such as Belgravia, Knightsbridge and now Marylebone is second-to-none.”

And with that it’s off back to the West End office with the parting words: “There’s a huge amount of cross-over, and by understanding the values across a large area, we are in a better position to offer our advice to anyone looking to buy a property in prime central London.” ■

**Hanover Residential**  
102 St John’s Wood Terrace, NW8 / 020 7722 2223  
31a Thayer Street, W1 / 020 3540 5990

[hanover-residential.com](http://hanover-residential.com)



### **Eyre Court, St John's Wood NW8**

A bright and well proportioned three bedroom, two bathroom apartment (1,662 sq ft / 154 sq m) on the fourth floor of this prestigious mansion block. Featuring a large double reception room and eat-in kitchen/ breakfast room with delightful westerly views.

**£2,495,000 Share of freehold**

Sole Agent



### **London House, St John's Wood NW8**

A fantastic opportunity to acquire a beautifully presented four bedroom apartment (1,773 sq ft / 165 sq m), set on the sixth floor of this much sought after purpose built portered block. The apartment benefits from two balconies, secure underground parking and 24 hour portage.

**£3,495,000 Share of Freehold**

Joint Sole Agent



### **Aberdeen Court, Maida Vale W9**

An excellent three/four bedroom apartment (1,353 sq ft / 125 sq m) situated on the fifth floor of this mansion block in Little Venice. The apartment would benefit from some cosmetic updating and offers a buyer tremendous potential to create a delightful family home.

**£1,595,000 Leasehold**

Sole Agent



### **Collection Place, St John's Wood NW8**

Collection Place is a landmark development created by award-winning architects. This stunning four bedroom, three bathroom house (3,062 sq ft / 284 sq ft including integral garage) is offered in immaculate condition with secure underground parking for two cars.

**£3,395,000 Long Leasehold**

Principle Agent



### Beverly House, St John's Wood NW8

A fantastic three bedroom, two bathroom apartment (1,816 sq ft / 168 sq m) situated on the ground floor of this prestigious block. Features include an impressive 20'11 reception room, access to a private decked patio, one reserved parking space and ample storage.

**£2,300,000 Long Leasehold**

Joint Sole Agent



### Carlton Hill, St John's Wood NW8

A stunning newly refurbished three double bedroom, two bathroom apartment situated on the top floors of this detached period house. This bright and contemporary apartment has been refurbished to an excellent standard featuring a 26ft reception room with two south facing balconies.

**£2,350,000 Long Leasehold**

Principle Agent



### North Gate, St John's Wood NW8

A beautifully presented family apartment (3,384 sq ft / 314 sq m) situated within this prestigious mansion block on Prince Albert Road. The apartment is offered in immaculate condition and offers impressive entertaining space.

**£3,595,000 Leasehold**

Joint Sole Agent



### Neville Court, St John's Wood NW8

A substantial four/five bedroom, three bathroom apartment (2781 sq ft / 258 sq m) situated on the fourth floor of this mansion block. The apartment features a 35ft double reception room, is offered in excellent condition and benefits from an abundance of natural light and superb views.

**£3,800,000 Long Leasehold**

Principle Agent

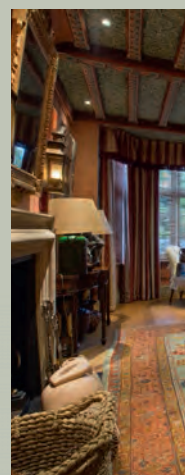
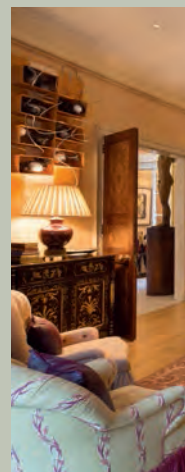
West End Office  
31a Thayer Street, Marylebone, London, W1U 2QS  
**020 3540 5990**  
info@hanover-residential.com  
hanover-residential.com

St Johns Wood Office  
102 St John's Wood Terrace, London NW8 6PL  
**020 7722 2223**  
info@hanover-residential.com  
hanover-residential.com

# HAMPSTEAD NW3

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A seductive blend of gracious country house living and Japanese inspired Zen architecture work hand in hand within this unusual and rare property located on its own gated private half-acre 'estate' close to Hampstead Village.





#### Ground Floor

- Grand entrance hall • Drawing room • Dining room • Family room • Breakfast room
- Kitchen • Utility room

#### First Floor

- Master bedroom suite with dressing room and en suite bathroom
- Three further bedroom suites on the first floor (all with dressing rooms and bathrooms)

#### Second Floor

- Three further bedrooms • Large study • Two bathrooms

#### Outside

- Authentic circa 1,300 sq ft Japanese Pavilion
- Extensive landscaped gardens incorporating substantial Koi carp pond
- Garaging for three cars with carriage drive and ample parking

Price on Application  
(Also available for rental)  
Freehold  
Sole Agent  
EPC rating D

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# WEST HEATH CLOSE

## Hampstead NW3

Situated within this exclusive cul-de-sac behind a large carriage driveway with parking for numerous cars (plus a garage), an imposing and beautifully refurbished double fronted detached house.



The accommodation currently offers 4,867 sq ft over two floors only, plus a further 800 sq ft in the loft which has planning consent to convert in to additional bedroom suites.

Currently the property offers a particularly large master bedroom suite with en-suite dressing area and bathroom as well as a large balcony, plus two further bedroom suites, a 42' x 22' double reception room including formal dining and drawing room, television room, a magnificent custom made 32' kitchen/breakfast room opening up to a newly extended and beautifully designed contemporary conservatory/family room with bi-fold doors leading out to a secluded 75ft rear garden.

A special mention must be made of the grand double volume entrance hallway with barrel vaulted ceiling and there is the huge benefit of a garage.

GUIDE PRICE £5,950,000 | FREEHOLD | SOLE AGENT | EPC: E





# PARLIAMENT HILL

## Hampstead NW3

Situated on the South-East side of this ever popular road within this delightful enclave close to the open spaces of Parliament Hill and the ponds of South Hill Park.



A rarely available semi-detached Victorian six bedroom family house of some 5,200 sq ft arranged over five floors and offered for sale in very good decorative condition throughout.

The property offers informal living on the raised ground floor with a particularly beautiful kitchen/dining/family area accessed via a grand front to back entrance hallway. The garden level provides two 20' reception rooms and a study/play area, with direct access on to an attractive landscaped 70' garden.

The first and second floors offer five double bedrooms, three bathrooms (two of which are en-suite) and the master bedroom suite takes up the entire third floor with stair access on to an informal 28' x 13' roof terrace which enjoys magnificent panoramic views over London, Canary Wharf and the North Downs beyond, nearly thirty miles away.

PRICE ON APPLICATION | FREEHOLD | JOINT SOLE AGENT | EPC: D



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## Lords View, NW8

An impressive three bedroom two bathroom apartment located on the ground floor of this modern portered block which is directly opposite Lord's Cricket Ground. The property features a wonderful 35ft reception room, ideal for entertaining, with double volume ceiling height. There are two separate staircases leading to the contemporary kitchen and bedrooms. There is also one allocated parking space. The shops, cafes and boutiques of St John's Wood High Street are all with close proximity. **EPC: E**

**£2,395,000 Share of Freehold**

- Three bedrooms
- One reception room
- Two bathrooms
- Ground floor
- Private parking
- Porter/caretaker

**Hamptons St John's Wood Office**

Sales. 0207 586 9595 | Lettings. 020 7717 5487





## Fellows Road, NW3

An exceptional three bedroom two bathroom lateral apartment recently refurbished to provide stunning and bright accommodation, spanning the entire 1st floor of a detached period building with gated access to communal gardens. Offering approximately 1000 square feet, this stylish flat offers a wonderful reception room with a fireplace and a large bay window overlooking the communal garden - a view shared by the impressive kitchen breakfast room. A generous master bedroom has a stunning ensuite shower room. **EPC: E**

**£1,000,000 Leasehold**

- Three bedrooms
- Reception room
- Kitchen breakfast room
- Ensuite shower
- Bathroom
- Communal gardens





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